PEOPLE



New officers and directors for the American Society of Consulting Arborists, elected at their annual meeting in February, are: (left to right) President Elect Jack Schultz, New York; Immediate Past President William Lanphear, Ohio; President F. L. Dinsmore, Missouri; Director Henry Carroll, Maryland; Vice President John Duling, Indiana; Executive Director Spencer Davis, New Jersey; Director Jack Kimmel, Ontario, Canada; and Secretary Treasurer William Griffin, California. Directors William Rae, Massachusetts and William Owen, Oregon, were absent at the time of the photograph.



Dr. Bernard J. Bienvenu, Professor and Head of the Department of Management and Administrative Studies at the University of Southwestern Louisiana, will give the Keynote Address at the 103rd Annual Convention & Trade Show of the American Association of Nurserymen, July 15-19, at the Fairmont Hotel in New Orleans. His

address will take place at the Keynote Luncheon on Monday, July 17. At the same time, the Garden Communicator's, Norman Jay Colman, and L. C. Chadwick Educator's awards will be presented.

Dr. Bienvenu is author of the book, New Priorities in Training — A Guide for Industry, and has contributed to eight other books. His articles have appeared in many business magazines and journals. He has conducted management development seminars for business and government employees here and around the world. He recently conducted such a program for high officials of the government of Haiti under the sponsorship of the U.S. State Department and the International Management Development Institute, of which he is a member.

Dr. Reed Funk, Turfgrass Breeding, Rutgers University, recently received a plaque of appreciation and a hearty commendation from Doyle Jacklin, elected president of the Lawn Institute. Dr. Funk is the originator of many of America's modern turfgrass cultivars. Jacklin noted (speaking to Funk), "A primary factor in the Lawn



Institute's successful program of public education and encouragement of lawn efficiency has been availability of today's superior turfgrass varieties. Many have been originated by you and your students under the outstanding breeding program at Rutgers. This token is in deep appreciation of your leadership and excellence of research."

This is only the second award of merit ever given by the Lawn Institute, the first have gone to George Osburn of Hercules Chemical, recently deceased. Osburn, a past president of the Lawn Institute, was prominent in fostering the "gradual-release" concept of turf fertilization.

Lawn Institute headquarters is in Marysville, Ohio under the direction of Dr. Robert W. Schery.



Quentin Nakagawara, a horticultural instructor at Butte College in Oroville, California, is the 1978 recipient of the Bert Kallman Award, presented by the California Association of Nurserymen and the Kallman family for outstanding achievements and contributions to horticulture.

Nakagawara received the award from Gary Hartman, CAN president, during the association's annual Refresher Course in San Luis Obispo.

A specialist in ornamental horticulture, Nakagawara has been associated with Butte College since 1969.



These officers were elected by the New York State Nurserymen's Association at their annual meeting: (left to right) Director-at-Large George Schnichtel; 2nd Vice President Jack Lander; 1st Vice-President Henry Well; President Alfred Krautter; and Treasurer Arthur H. Steffen. Secretary Frank Ferraro was not present for the picture.