

VIEWPOINT

The response to the call for questions has been terrific!

Numerous good suggestions have arrived on the postpaid reader comment cards. As a result, we are in the process of planning and arranging articles on liquid fertilization, dethatching, and many other topics. A

regular column listing current research was also recommended and will be implemented in the near future.

We extend the invitation to you to write Weeds Trees & Turf with article suggestions and questions you may have. The authors of the prob-

lem-solving columns now have the first set of questions from the cards and these answers will appear in the next few issues.

The questions will be answered on a timely basis. Seasonal topics will receive priority over year-round problems. Problems of major scale may warrant feature coverage to provide adequate information. If we detect a large number of questions on a particular subject, we will construct an in-depth article on the whole subject.

Industry Advisory Board

After a thorough study of specialists in the various green industries, we have selected fourteen individuals to serve as an advisory board to the magazine. So far, every person invited to be on the Board has graciously accepted the challenge. A complete list of Board members will appear in the March issue.

The formation of the Board completes the basic reorganization of the magazine to better serve the industry. This job was taken on to increase reader involvement in the publication and thereby increase its usefulness to you, the reader.

My last goal, as mentioned in the October '77 issue, is to bridge the researcher/layman gap. The research notes feature will serve as the initial take-off point for this objective. From this monthly column, we will build the middle ground needed to get the message of progress to the professionals that put it to work. Hopefully, this column will also encourage feedback from the field so that researchers will have the most accurate information of what occurs in practice as opposed to in experiments.

Now that we have built a good reader/editor relationship, the Viewpoint column will become what it was designed to be, a place for comments to appear. From time to time, I might use the column as an open letter to readers, but not as often as I have recently.

BRUCE SHANK
Editor



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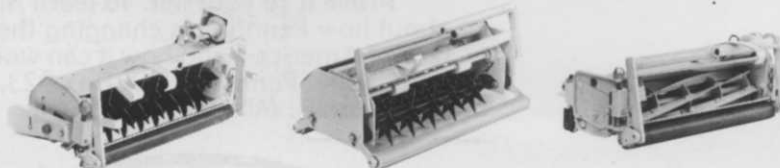
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