

CONTENTS

FEBRUARY 1978/VOL. 17, NO. 2

Bruce F. Shank
Editor
Ron Morris
Assistant Editor
Ray Gibson
Graphics Director

Hugh Chronister
Publisher
Richard J.W. Foster
General Manager
David J. Slaybaugh
Executive Editor
Stephen Stone
Advertising Director
Dick Gore
National Sales Manager
Jack Schabel
Circulation Manager
Clarence Arnold
Research Services
Patricia J. Kelley
Production Manager

Copyright© 1978 by the Harvest Publishing Co., a subsidiary of Harcourt Brace Jovanovich, Inc. All rights reserved. No part of this publication may be transmitted or reproduced in any form or by any means, electronic or mechanical, including photocopy, recording, or any information storage and retrieval system, without permission in writing from the publisher. Address: 9800 Detroit Ave., Cleveland, Ohio 44102.
Single copy price \$1.25 for current and back issues. Foreign \$1.50. Subscription rates: WEEDS TREES AND TURF is mailed free, within the U.S. and possessions and Canada, to qualified persons engaged in vegetation care and related industries in controlled circulation categories. Non-qualified subscriptions in the U.S. and Canada are \$10.00 per year, \$12.00 in other countries. Controlled circulation postage paid at Cleveland, Ohio 44101. Postmaster: send form 3569.

Member, American Business Press, Business Publications Audit, American Society of Business Press Editors, National Golf Foundation.

Viewpoint	8
People	19

GREEN INDUSTRY NEWS	12
USGA Reorganizes Headquarters Staff ... Scientists Identify 5,000 Needed Uses ... Red Oak Tested for Wilt Resistance ... FMC Will Market Japanese Tractor Line ... Sulfuric Acid Improves Mine Spoils	

FEATURES

Mite Attacks Turf in Winter	
A new potentially significant destroyer of valuable turf is described by Dr. Harry Niemczyk, well-known entomologist. 22	
Trends and Basics of Turf Fertilizer	
The future of nitrogen sources, a profile of non-farm fertilizer usage, and the basics of fertilizer components. 24	
Comparison of Preemergent Turf Herbicides	
Rutgers University shows results of old and coming preemergents. 34	
Direct Mail: Boost to Spring Business	
Everything from picking the promotion area to mailing the printed piece is covered in this article. 42	
Weed Control for Turf Managers	
A second excerpt from the new handbook by Purdue's William Daniel. 51	

Vegetation Management	62
Proscape	66
Products	68
Events	70
Classifieds	74
Advertiser Information	78

