

WT&T

PEOPLE

The Board of Directors of Valley Crest Landscape, Inc., Los Angeles headquartered landscape & engineering contractor, has announced the election of **Jerry W. Cox** as vice president in charge of the company's San Diego office. Cox has been with the company for six years, and was the first participant of the company's executive training program. For the past one and one-half years he has been working at the company's San Diego office, and for the last year has been the branch manager. Valley Crest Landscape, Inc. operates a network of landscape and engineering offices throughout California and in Colorado and Washington, performing large-scale projects in many Western, Southern, and Mid-Western states.



Hugh Chronister

TVA/NFSA Research and Development Task Force.

NFSA is an international organization representing more than 1,300 member companies and independent liquid fertilizer dealers.

Dr. Fred V. Grau, president of the Musser International Turfgrass Foundation, has announced the appointment of Weeds Trees & Turf Publisher **Hugh Chronister** to the Foundation's board of directors. The Musser Foundation is a nonprofit organization, "dedicated to fostering turfgrass as a learned profession, enhancing the lives of people all over the world through turfgrass, and supporting education and research in turfgrass development and management."

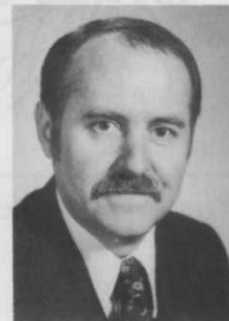
Chronister is president of Cleveland-based Harvest Publishing Co., which also publishes Lawn Care Industry, Golf Business, Pest Control, and five state farm magazines. Chronister also serves as president of the Agricultural Publishers' Association, trustee of Baldwin-Wallace College, and director of the Ohio 4-H Foundation. Chronister fills the vacancy created by the death of George E. Osburn, Dec. 3, 1977.



Jerry W. Cox

BMC Landscape, Inc., Gardena, Ca., landscape contractors, has appointed **Brian H. Flynn** as manager of operations, according to Bert M. CeDillos, chief executive officer. Flynn will be responsible for landscape and construction operations of the firm which provides diversified services to major municipal, institutional, industrial, and commercial clients in Southern California.

Flynn acquired agricultural and citrus field management experience at Newhall Land & Farming of Newhall and Santa Maria. He also managed properties for the Hansen Ranch of Camarillo. Flynn is a graduate of the University of Southern California, and has also completed two years of law studies.



James H. O'Brien

Norio Rock Watanabe has been named president of the Kioritz Corporation of America, parent company of Echo Chain Saw. Watanabe previously served as vice president and general manager of the Kioritz Corporation of America, and most recently, has been serving in the Foreign Trade Department of the Kioritz Corporation of Japan, based in Tokyo.

Watanabe replaces T. Yokomizo as president of the Kioritz Corporation of America, who has been elevated to the position of chairman of the board of the Kioritz Corporation of America and Executive Director of the Kioritz Corporation of Japan.

The National Fertilizer Solutions Assoc. (NFSA) has honored **R. Hovey Tinsman, Jr.**, as "Man-of-the-Year" and **Dr. George Rehm** as "Honorary Member", at its recent 23rd Annual Convention in Dallas, Tx.

Tinsman received the honor for his generous donation of time in furthering and promoting the interests of the fluid fertilizer industry. Tinsman has served on numerous NFSA committees, been president of the association, and represented the industry before the Senate House Agricultural Committee and the Cost of Living Council.

Rehm was recognized for his research of cool and warm season grasses and for trace element work on corn. He has worked to create good communication between fertilizer producers and the association and presently serves on the group's



Norio Rock Watanabe

James H. O'Brien has been named director of marketing and sales for the General Tree Work division of the F. A. Bartlett Tree Company, headquartered in Stamford, Conn. Prior to joining Bartlett, O'Brien had been director of marketing for International Learning Systems, manager of training for Stauffer Chemical Company, and a district sales manager for Xerox Learning Systems.