

WT&T

PEOPLE



The new officers and directors of the All-America Rose Selections, pictured above, were elected during their annual meeting held in conjunction with the 103rd Annual Convention and Trade Show of the American Association of Nurserymen in New Orleans in July.

Seated, left to right, are: **Fred Edmunds**, Roses by Fred Edmunds, Oregon, vice-president; **Larry Sjulín**, Inter-State Nurseries, Iowa, president; and **George Rose**, Iowa, secretary. Standing, left to right, are: Directors **Joe Burks**, Co-Operative Rose Growers, Texas; **Ollie Weeks**, Weeks Wholesale Rose Growers, California; **S. B. Hutton, Jr.**, The Conard-Pyle Company, Pennsylvania; **Dave Stump**, Jackson & Perkins, Oregon; and **Sam Welsh**, Mt. Arbor Nurseries, Iowa.



New officers and directors of the American Association were also elected during their annual meeting in New Orleans. Pictured above seated, left to right are: Treasurer **Henry A. Weller**, Congdon & Weller Nurseries, New York; President **Ernest A. Tosovsky**, Home Nursery Greenhouses, Illinois; Vice-President and Director, Region IV, **Hugh Steavenson**, Forrest Keeling Nursery, Missouri. Standing, left to right, are: Director, Region V, **Kent Langlinais**, Kent's Nursery, Louisiana; Director, Region VI, **Jerry Rosso**, J. Rosso Wholesale Nurseries, Washington; Director-at-Large **It-suo Uenaka**, Cupertino Nursery, California; Director, Region II, **John Wight, Jr.**, Wight Nurseries, Georgia; and Director, Region III, **David Farley**, Farley Brothers Nursery, Michigan.

Edward J. Duling of Lakeside, California, was installed 1978-79 president of the 900 member Southern California Turfgrass Council during a July meeting of the trade association in Commerce. Duling, who owns a commercial landscape maintenance firm operating in the San Diego area, succeeded **Sydney H. Gordon**. Gordon is associated with Robinson Fertilizer Company in Orange.

Other officers inducted included 1st Vice-President **Stephen T. Cockerham**, Rancho Verde Turf Farms, Perris; 2nd Vice-President **John F. Culbertson**, Pacific Turf Farms, Camarillo; Secretary **William H. Keyser**, Valhalla Memorial Park, North Hollywood; and Treasurer **Dan Castleberry**, Forest Lawn Memorial Park, Glendale.

The Council's nine-member board was completed with the installation of Directors **Dennis Frey**, Toro Pacific Distributing, Gardena; **Dave Mastroleo**, Hillcrest Country Club, Los Angeles; and **Don Schaich**, Stover Seed Company, Los Angeles.



Left to right: Outgoing President Gordon; newly-elected President Duling; Secretary Keyser, Treasurer Castleberry; and 1st Vice-President Cockerham.

Vernon L. Shallcross, Jr., has been appointed executive vice president of Green-Lawn, Inc., a professional lawn care company headquartered in Louisville, Kentucky. He will be responsible for administration and will operate out of the company's Tulsa, Oklahoma, office.

Shallcross said that the company plans to expand into several new markets in the coming year. "We see our largest potential to the south and west," he noted. "By dividing duties between the Louisville and Tulsa offices, we will operate more efficiently and be able to respond faster to opportunities in both old and new markets."

Green-Lawn currently has over 50,000 customers in Louisville and Lexington, Kentucky; Evansville, Indiana; Nashville and Memphis, Tennessee; and Tulsa and Oklahoma City, Oklahoma. Green-Lawn also franchised its first market this year in Jackson, Tennessee. The company has technical arrangements with Green-Lawn operations in several other states.