

"My Laval Separators save me over \$3,500 every year in labor costs."



Julian Serno, Golf Superintendent
Albuquerque CC, Albuquerque, New Mexico

Sand's no longer a problem in this sprinkler system.

"I had one and sometimes two guys working nearly full-time every day, cleaning sand out of my sprinklers. My ATH control valves wouldn't work at all 'cause of the sand.

"We had settling tanks, but they didn't work worth a damn. So we got Laval Separators. Installed 'em ourselves. They really work good. What more can I say?"

Nothing else gets the sand and grit out like Laval Separators. Up to 98% of all particles as small as 74 microns (200 mesh). No moving parts to wear out. No screens or filter elements to clean or replace. And very little loss of line pressure. Call on us. We won't let sand grind you down.



Laval Separator Corporation
1911 N. Helm, Dept. V-1, P.O. Box 6119
Fresno, CA 93703, (209) 255-1601

Circle 125 on free information card

VIEWPOINT

Have you recently hired someone, changed jobs yourself, or won an award? If you have, we'd like to know.

The People page of this magazine is designed to let others know about you and your employees. It is too easy for us to print the releases provided to us by manufacturers with public relations departments. In this case, the easy way isn't really the best way.

We want to let all our readers know that your best worker was just promoted to route manager, that your designer won an award, that your son or daughter joined the business, that your association named your company or employee the safest, etc.

You don't need a public relations department to do this. You don't even need a typewriter. Use the reader comment card in this issue to write down the occasion, your name and phone number. We'll call you for more information and perhaps ask for a photograph of the honored individual.

If you do have a typewriter, just mail us a brief description, one page or less, and a photograph. The photo can be a black and white print, Polaroid print, or color print. Descriptions should include education and experience where applicable.

As all events aren't happy, there is also a need to let your friends in the industry know about deaths. We will treat obituaries with careful attention to the contribution made by the individual during his or her lifetime.

State and regional associations are invited to put WEEDS TREES & TURF on their mailing lists so that we may be alerted to newsworthy happenings in their area. One of our greatest goals at the moment is to strengthen the magazine's ties with regional associations. A newsletter contest for state and regional newsletters is in the works for later this year. We don't want to leave anyone out of the contest.

This month we are announcing the magazine's first industry advisory board. Each member has been asked to provide his comments about



his particular field. We are publishing their comments so that you can get an idea about what they stand for. We invite your remarks about their comments. This discussion between you and the Board members could very well bring some problems or misconceptions to light. We can all benefit by healthy and open discussion of the good and bad points of our industry.

Finally, what looks to be a very good year for the Green Industry has begun. Everyone is in the midst of the spring rush. We wish your business great success this year and hope you will use the product of our labor to your benefit.

Bruce F. Shank

By Bruce F. Shank, Editor