

OCTOBER 1977, Vol. 16, No. 10

Bruce F. Shank
Editor

Ron Morris
Assistant Editor

Ray Gibson
Graphics Director

BUSINESS STAFF

Hugh Chronister
Publisher

Richard J. W. Foster
General Manager

Dorothy Lowe
Classified Advertising Manager

Darrell Gilbert
Production Manager

Jack Schabel
Circulation Manager

ADVERTISING OFFICES

HEADQUARTERS: 9800 Detroit Ave.,
Cleveland, OH 44102 (216-651-5500)
Richard J. W. Foster, General Manager,
Ray Mooney, Regional Manager

NEW YORK: 757 Third Ave.
New York, NY 10017 (212-421-1350)
Steven Stone, Eastern Manager

CHICAGO: 333 N. Michigan Ave.,
Room 808
Chicago, IL 60611 (312-236-9425)
Joe Guarise, Midwestern Manager

ATLANTA: 3186 Frontenack Court, NE
Atlanta, GA 30319 (404-252-4311)
Richard Gore, Southern Manager

LOS ANGELES: 4311 Wilshire Blvd.,
Los Angeles, CA 90010
(213-933-8408)
John Sandford, Western Manager

SAN FRANCISCO: 615 Montgomery
St., San Francisco, CA 94111
(415-982-0110)
Robert A. Mierow, Western Manager

Disease Stresses of Urban Trees 16

City trees not only have to deal with natural hazards, but man's alterations of nature also.

Maryland Landmark Appraised by Arborists 22

The historic Wye Oak was appraised under new standard guidelines.

Esthetic Considerations for Urban Trees 24

Used wisely, trees can ease the harsh face of a city.

Propagation of Ornamentals from Seed 48

There are a few advantages and a few drawbacks but its economical and anyone can do it.

1977 Green Industry Award Winners 50

WEEDS TREES & TURF's annual outstanding achievement awards in three categories.

Editorial	6	Meeting Dates	52
Government News	8	Products	54
Industry News	12	Classifieds	56
People on the Move	14	Advertising Index	58

Copyright® 1977 by The Harvest Publishing Company, a subsidiary of Harcourt Brace Jovanovich, Inc. Publishers of Pest Control, Weeds Trees & Turf, Golf Business, Pennsylvania Farmer, Ohio Farmer, Michigan Farmer, Missouri Ruralist, Kansas Farmer. Books: Scientific Guide to Pest Control. 9800 Detroit Ave., Cleveland, Ohio 44102.

Member, American Business Press, Business Publications Audit



Single Copy Price: \$1.25 for current and all back issues. Foreign \$1.50. Subscription Rates: WEEDS TREES AND TURF is mailed free, within the U.S. and possessions and Canada, to qualified persons engaged in the vegetation care industry and related fields in controlled circulation categories. Non-qualified subscriptions in the U.S. and Canada are \$10.00 per year; other countries, \$12.00 per year. Controlled circulation postage paid at Cleveland, Ohio 44101.