

Jacobsen Manufacturing has named Roger J. Thomas as vice president, International Sales Operations for the Turf Products Division. The promotion comes as part of the Division's Forward Business Plan to increase the international segment of their turf business. Thomas will take charge of developing worldwide sales distribution and coordinating international product planning, service, training, advertising and engineering. He began with Jacobsen in 1947. Gary Foote has joined Jacobsen as a field sales representative for the Turf Products Division. Based in Fort Lauderdale, Fla., he will serve Jacobsen's Southeast region, which includes North Carolina, South Carolina, Florida, Georgia, Alabama, Tennessee, and Kentucky. Jeffrey D. Pinnow has been appointed General Parts Marketing Manager of Jacobsen's Parts Division. He will have overall responsibility for the development and implementation of parts marketing activity, merchandising, and sales cataloging, as well as planning strategies to satisfy the current and future needs of Jacobsen Parts Division and its customers.

Neil Strong has been promoted to manager, Sales Service of the Logistics Department for CIBA-Geigy. He joined CIBA-Geigy as a sales representative in 1970 and was promoted to sales service coordinator in 1973.

The Davey Tree Expert Company has named George M. Gaumer as assistant advertising manager. He will be responsible for Davey Tree's national Yellow Page listings and direct mail advertising program. He will also work in developing national and local media advertising and marketing research studies.

Mario D. Federico, president of Firestone Tire and Rubber Company has been appointed to the board of directors of the Musser International Turfgrass Foundation. He expressed deep interest in the goals of the foundation, particularly the aspect of problem solving through grants to exceptional graduate students working for their advanced degrees at turf-oriented universities. Other recent appointments to the board are John J. Weinberg of South Africa and J. Nakatsukasa of Tokyo, Japan. Weinberg deals in building and hardware and in professional turfgrass machinery. Nakatsukasa is managing director of the Mikuni Shoko Co. Ltd. His firm represents several wellknown American and U.K. firms which deal in irrigation and turfgrass equipment.





Foote



Gaumer



Gray



Hurley



Pinnow

Lofts Pedigreed Seed has announced the appointment of **Richard H. Hurley** as Director of Research and Development. He will be in charge of Lofts research and development of all new varieties and will be Lofts' contact with universities. He is a member of the American Society of Agronomy, the Crop Science Society of America, the Weed Science Society of America, and the Golf Course Superintendents Association of America, as well as many other organizations.

Kitten & Bear Chemicals, St. Louis pesticide formulator, has announced the company's new marketing organization. Area sales representatives are: Warren Rickards, New England; Jim Harris, Carolinas, Georgia, Florida; David Cline, Alabama, Mississippi, Tennessee; Kerry Rothstein, Michigan, Indiana, Ohio, W. Virginia, Kentucky; Bern Karsch, New York, New Jersey; Randy Butcher, Texas, Arkansas, Oklahoma; John Martin, Texas; David Lester, California, Arizona, Nevada; and Ray Schroeder, Special Pest Control Industry Representative.

John R. Froines is the new director of OSHA's office of Toxic Substances. As the first director of this office, Dr. Froines has primary responsibility for assuring that applicable standards are developed to protect workers against toxic substances found in the workplace. Prior to this appointment, he was head of the Vermont Health Department's Division of Occupation Health, and has lectured extensively on epidemiology and occupational health.

Dick Gray has been promoted to executive technical representative of the ProTurf Division of O. M. Scott & Sons. He has been a ProTurf technical representative for four years and handles sales in central Indiana. Prior to joining ProTurf, Gray was the superintendent at Crooked Stick Country Club in Carmel, Indiana.

PMC Corporation's Agricultural Chemical Group has announced a number of changes within the northeast department. James J. Rife has been named area manager for Indiana and Michigan. Steve M. Barry has joined the department as a sales representative in Virginia, and Neil DeStefano will assume sales responsibilities for the eastern part of New York. FMC is headquartered in Chicago.