

People on the Move

Gerald E. Farrens, vice president and general manager of Farrens Tree Surgeons, Inc., Jacksonville, Fla., has been elected president of the National Arborist Association. Farrens, a graduate of Rollins College, is a member of the American Society of Consulting Arborists and has served on the Board of Governors of the International Society of Arboriculture.

M. Scott West III has been named midwestern district sales manager for Outboard Marine Corporation's Cushman and Ryan product lines. His territory includes Arkansas, Colorado, Kansas, Missouri, Nebraska, and Oklahoma.

Dr. Lawrence R. Schreiber has been named research leader at the Nursery Crops Research Laboratory, a facility of the U.S.D.A.'s Agricultural Research Service near Delaware, Ohio.

Dr. Schreiber has been a research plant pathologist at the laboratory since he joined ARS in 1961. He has worked on improving trees for use in urban environments through breeding and selection to increase resistance to disease and pollution stresses. He received his B.S. from Northwestern University and his M.S. and Ph.D. from Purdue University.

Promotion of **Mark D. Lyle** to product manager in the project development group of the agricultural chemicals division has been announced by Stauffer Chemical Co..

In his new position Lyle will be responsible for the marketing and product development of Dyfonate, Trithion, Aspon, and Seven-4-Flowable. He joined the company in 1973 as a sales representative in North Dakota.

Professor Vincent C. Smith of Alfred State Agricultural and Technical College department of ornamental horticulture has retired

after 30 years on the faculty. Professor Smith, who served as department chairman for 24 years, is the author of several articles on floriculture and has served as a consultant for golf courses and athletic fields.

E. F. Burlingham & Sons announces management changes following the death of C. G. Burlingham, president and chairman. **George W. Burlingham**, formerly vice president, moves to president and chairman. **Robert J. Peterson**, who joined the company as an agronomist, is a director and vice president of seed promotion and public relations. **R. B. Loomis** becomes vice president of finance in addition to secretary-treasurer. □

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