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Rhodia announces reduction in price of its new herbicide

Rhodia, Inc. reports that Asulox[®], a new herbicide for noncrop applications, may now be purchased at a suggested retail price of 15-20% less than when introduced last year.

The price reduction, which became effective January 1st, stems from improvements in the manufacturing process and increased use of Asulox, according to a spokesman for the Company's Agricultural Division.

A postemergent herbicide, the compound provides effective con-

trol of Johnsongrass and other grassy weeds.

Included in noncrop applications are highway and roadside rights-of-way, industrial plant sites, storage areas, lumberyards, warehouse lots, boundary fences and railroad rights-of-way and yards.

Rhodia says it has also applied for registration of Asulox for reforestation plantings and ditchbanks.

Recommended usage for control of Johnsongrass and other grassy weeds is 1 to 2 gallons per acre.

