

## Call for Questions

The next issue of Weeds Trees and Turf you receive will have a new look. Along with this new look is a new purpose, to answer your questions about any industrial problem. Obviously, to provide answers we need questions, your questions.

We are currently making arrangements to have experts answer your questions as they arrive. Eventually, these experts will become an industry board of advisors under the sponsorship of this magazine.

We will be able to answer questions on business practices, personnel problems, and technical matters relating to any form of vegetation management.

So please, send your question today to Editor, Weeds Trees and Turf Magazine, 9800 Detroit Ave., Cleveland, Oh. 44102. To make this work as a free yet valuable resource to you, we must have a steady flow of questions.

## New Directory of 1978 Trade Events

For the first time we are publishing a directory of national and multi-state trade shows for the coming year. We will publish this directory annually in the December issue. Since this is a first stab and we are under some time restraints right now, we may have overlooked some events. Please bring any events not included to our attention so that we may include them next December.

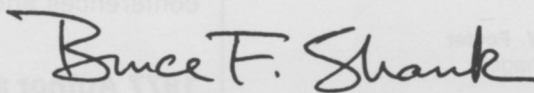
In constructing the directory we discovered that

some state and regional shows are as large as some national shows. We will endeavor to carry more of these shows in 1978.

In the process of making the directory, we had the pleasure of talking to many association executives across the nation. We'd like to thank them for their cooperation under such short notice. My impression, Ron's too, was that green industry associations are very professional and dedicated to the advancement of their respective industries. There is also a great deal of overlapping interest.

Since a spirit of cooperation does exist, it would appear that much could be gained on a national scale by an affiliation of various associations. Specialization is beneficial certainly, for example with golf course superintendents, but common interests in non-agricultural or non-crop sectors could be effectively combined into national programs.

Perhaps this magazine can help organize such efforts in the future. We'd like to know what your thoughts are on this matter. Write or call us anytime. Attention must be paid not to hurt the work of any regional or specialized association if such an affiliation becomes reality.



Bruce F. Shank, Editor

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