

# People on the Move

The Associated Landscape Contractors of America's new Executive Director is **John S. Shaw**. Shaw holds a B.A. degree in design from Wesleyan University, did graduate work at George Washington University, and holds a M.B.A. degree in association management from Florida Atlantic University. He is general manager of the Screen Printing Association, International in Vienna, Va.

**B. Cleve Larson** is the president of Oregon Toro Distributors of Tigard, Ore. Larson, formerly vice president and marketing manager, has been with Oregon Toro two years. He holds a B.A. degree cum laude from Whitman College in Walla Walla, Wash. He also holds an M.A. with honor from the University of Washington.

**William G. Adams** is the 26th president of the Florida Nurserymen and Growers Association. He operates Adams Citrus Nursery in Florida. Adams received the Butler-Odenkirk Award for Outstanding nurserymen of the year in 1975.

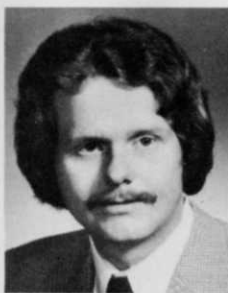
**Sam Terry** has been promoted to branch manager of the Little Rock distribution center at Thompson-Hayward Chemical Co. Terry will be responsible for the sale and administration of the company's complete line of products. He has been with Thompson-Hayward for 11 1/2 years.

**Joseph A. Dietrich** has retired after thirty years as Director of Parks and Recreation for the city of Greenwich, Conn. Dietrich was past president of the New England Parks and Recreation Association and also of the International Shade Tree Conference.

**Dr. Roy Mecklenburg** has been appointed president of the Chicago Horticultural Society and director of the Chicago Botanical Gardens. Mecklenburg is currently professor of landscape horticulture at Michigan State University. He holds a B.S. degree from Michigan State and an M.S. and Ph.D. from Cornell University.



Adams



Bell



Cvetkov



Simpson



Terry

**F.J. Calderoni** has been promoted to manager of market research in the agricultural chemical division of Stauffer Chemical Co. He will be responsible for coordinating divisional market research activities for new and existing agricultural products and services. Calderoni has been with Stauffer since 1968.

**Dr. O.V. Simpson** has been appointed to senior market analyst and **A.G. Cvetkov** has been promoted to market analyst in the agricultural chemical division of Stauffer Chemical Co. Simpson is responsible for the review and analysis of market potential for new and existing agricultural products, practices and services. Cvetkov is responsible for examining and evaluating pertinent market information relative to agricultural products.

**Douglas J. Bell** is assistant sales manager in charge of customer service and sales administration for Melnor Industries of Moonachie, N.J. He has attended Rutgers University and Paterson State College, majoring in business administration.

Amchem Products has appointed **Jerry D. Lavoy** associate national program director for Growth Regulators. He will work with Amchem's domestic and international field development groups and be responsible for projects relating to plant growth regulating compounds.

**James D. Moore** is Chevron Chemical's new manufacturing manager of the ORTHO Division. He will be responsible for manufacturing of domestic fertilizer, pesticides and insecticides in five U.S. plants. Moore has been with Chevron 36 years.

**Dan Dunstan** has been elected Secretary of Lakeshore Equipment and Supply. Credit manager for Lakeshore for about two years, Dunstan holds a degree in accounting from Ohio State University. **John Horvath** will serve in the newly-created position of advertising and public relations manager for Lakeshore.