

People on the Move

W. H. Bricker, president of **Diamond Shamrock Corporation**, has been elected to succeed C. A. Cash as chief executive officer. Cash will continue as chairman of the board. Bricker will be chief operating officer as well as chief executive. Cash has been with the company since 1935. He has held directorships in the Diamond Shamrock Corporation, American Petroleum Institute, First National Bank of Amarillo, and Texas Mid-Continent Oil and Gas Association. Bricker joined the company in 1969 and has held directorships in the Diamond Shamrock Corporation, Society National Bank of Cleveland, National Agricultural Chemicals Association and the Samuel Moore & Co. He is a member of the John Carroll University Board of Trustees, Greater Cleveland Growth Association, and Musical Arts Association.

Ed Felton has been promoted to Western zone manager for **Charles Machine Works, Inc.**, manufacturer of Ditch Witch construction equipment. He will be responsible for Hawaii, Alaska, 13 Western and Midwestern states and western Canada. Felton has been a district representative in the upper Midwest and on the West Coast.

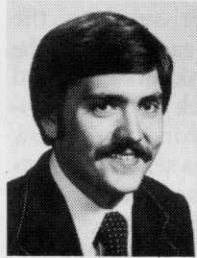
Ciba-Geigy announces some new field sales representatives in the Agricultural Division: Jim Fast has a territory covering 18 counties in Missouri, nine counties in Kansas and three in Oklahoma; John Taylor serves 17 counties in northern Mississippi; former administrative secretary Courtenay Benbow Forrester covers 19 counties in North Carolina and four in Virginia; Cheryl Lynn English is responsible for five Illinois counties, and Comfort "Bisi" Komolafe serves 10 counties in western New York.



Felton



Lehman



McKenney



Smith

ProTurf has named Doug Smith and Jeff McKenney technical representatives for this Scott's division. Smith has held a similar position in Louisville, Ken., for four years and now takes over the southwestern Ohio territory. McKenney has been an instructor in ProTurf's Professional Turf Institute and now is tech rep in the newly created sales territory encompassing eastern North Carolina.

The **Pennsylvania Turfgrass Council, Inc.** has released its 1976 officers' names: President, Arthur D. Wick; Vice President, C. William Black; Treasurer, David M. Boyd, Jr.; and Executive Director, Fred V. Grau. On the Board of Directors are R. W. Marberger, Jr., Don Pakkala, George J. Morgan, Henry F. Meinert, Jr., Arthur Czarnecki, John M. Bodock, John A. Segui, Bartholomew Cornali, John P. S. O'Connor, Clyde E. Lyons, C. William Black and Arthur D. Wick.

Jim Wickham is the district manager for the Texas and Oklahoma areas of the **Moody Sprinkler Co., Inc.** He has much experience in irrigation and contracting.

Ronald A. Stinson was transferred to Agricultural Sales at **Thompson-Hayward Chemical Company**. He is responsible for agricultural chemicals sales in the Western Oregon territory.

Rowland R. (Dick) Lehman is filling the new position of vice president of marketing at **Wisconsin Marine, Inc.** of Lake Mills, Wis. Addition of Bob-Cat Commercial Mowers and expansion of the Bob-Cat Snow Thrower line prompted creation of the position. Lehman, who has an extensive background in marketing power lawn equipment, is responsible for developing and administering a worldwide market for Bob-Cat outdoor power products.

The **ProTurf Division of O. M. Scott & Sons** has made regional manager changes and formed a new region in the South: Ted Mulcahey is the new Central Regional Manager, serving Ohio, Michigan, West Virginia, Southern Indiana and Northern Kentucky. Mike Kolb is responsible for the newly aligned Southern Region, including Texas, Louisiana, Mississippi, Alabama, Florida and islands in that area. Mid-South Regional Manager Dick Spitler, manages Virginia, North Carolina, South Carolina, Georgia, Arkansas, Tennessee, northern Mississippi and northern Alabama.

Promotions and additions in the **Elanco Products Company**, agricultural marketing division of Eli Lilly and Company, include Becky J. Tilton, E. Sue Hansford and Nicolas R. Herbert, agricultural chemicals sales trainees; David R. Finley and Robert L. Fowler, sales representatives in the Peoria sales district; and a recent addition, Edward J. Sangster, sales representative in Columbia, Missouri.

Milton R. Shapiro was named assistant corporate controller of **Beker Industries Corp.** He is a certified public accountant and has a degree in accounting from Rutgers University.