

# People on the Move

**Paul Elias** joins **ICC Industries, Inc.** as vice president to head the newly created fertilizers division which will engage in worldwide trading of large volume fertilizers. Elias was formerly director of material for

United Brands. Prior to that he was one of the founders of Kaiser Trading, dealing in worldwide trading of chemicals, particularly fluorochemicals. A native of Indonesia, Elias received a master's in chemi-

cal engineering from the University of Delft, Holland.

**Barry Omilinsky** has recently been named director of research for the **Oil-Dri Corp. of America**. Omilinsky formerly was manager of the formulation department of the Velsicol Chemical Corp. He received a B.S. in chemistry from Roosevelt University and has done graduate work there.

**Earl Tracy** has been promoted to product manager-agricultural chemical division at **Thompson-Hayward Chemical Company**. He was formerly a sales representative for agricultural chemicals in the Little Rock, Ark., area. He holds a B.A. in economics from Louisiana State University.

New appointments at the agricultural division of **Ciba-Geigy Corp.** include **Les Manges**, marketing planning specialist, **Ralph Meier**, east central region sales manager, **Don Beise**, southeast regional sales manager, **Roger Allen**, western region sales manager, **Jose Lopez**, field sales representative, and **Lionel Kilby**, field sales representative. Lopez will serve the northern California counties of Calveras, Mariposa, Merced, Mono, San Joaquin, Stanislaus and Trolumne. Kilby will serve the Washington counties of Benton, Chelan, Douglas, Kittitas, Klickitat, Okanogan and Yakima.

**Dr. Robert N. Carrow** has been appointed as an assistant professor in horticulture and forestry at **Kansas State University**, Manhattan. He will teach graduate and undergraduate courses in turfgrass science and conduct research on turfgrasses. A native of Michigan, Carrow has been at the University of Massachusetts the past four years where he has taught and done research on turfgrasses. His B.S., M.S. and Ph.D are from Michigan State University.

**Norm LeGrande** of Hendricks Sodding & Landscaping, Lincoln, Neb., has been re-elected president of the **American Sod Producers Association**.

You know about the Milorganite Ecology Story...

## But what about the Milorganite Economy Story?



Make a cost analysis. There are many factors to consider in determining the best fertilizer value.

Factors Required	Milorganite	IBDU (Swift)	Mixed Fertilizer	Scotts (UF)	Uramite or Nitroform	Chemical Nitrogen
No Spreader Calibration	Yes ✓	No	No	No	No	No
No Watering-In	Yes ✓	No	No	No	No	No
Bad Weather Application	Yes ✓	No	No	No	No	No
Heavy Traffic Application	Yes ✓	No	No	No	No	No
No Spreader Clean Up	Yes ✓	No	No	No	No	No
Sufficient Bulk for Coverage	Yes ✓	No	No	No	No	No
All-Natural Growth Elements	Yes ✓	No	No	No	No	No
Disease & Nematode Suppression	Yes ✓	No	No	No	No	No
Water & Energy Conservation	Yes ✓	No	No	No	No	No
Complements Natural Growth Curve	Yes ✓	No	No	No	No	No
Snow & Ice Removal	Yes ✓	No	No	No	No	No
Dormant Application	Yes ✓	No	No	No	No	No
Low Salt Index	Yes ✓	No	No	No	No	No
Bacterial Action	Yes ✓	No	No	Yes ✓	Yes ✓	No
Does Not Burn	Yes ✓	No	No	No	No	No
Long Lasting	Yes ✓	Yes ✓	No	Yes ✓	Yes ✓	No
Less Nitrogen Needed	Yes ✓	No	No	No	No	Yes ✓

### But what about quality?

The chart above omits a reference to quality.

If Milorganite didn't assure the best turf quality, we wouldn't still be around with the same (ain't it nice!) old stuff for 50 years.

## MILORGANITE...

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