

People on the Move

Robert J. Nicolazzi has been appointed general marketing manager for **Ford Motor Company's** worldwide tractor operations. Nicolazzi joined the company in 1963 as a purchasing coordinator. He has held numerous positions in planning, marketing, purchasing and sales at the company's European tractor operations and at Ford's North American Tractor & Implement Operations. He holds a degree in business administration from the University of Notre Dame.

Diamond Shamrock announces three new appointments in the agricultural chemicals division. **Doctors Myron Bliss Jr.** and **Gary L. Eilrich** have been named managers of field



L. F. Cherry

development and **L. F. Cherry** has been named national field sales manager.

Drs. Bliss and Eilrich will be responsible for the planning and progress of appropriate field research at universities and in-house field research to improve efficiency in defining product utility and development of data in support of federal registrations. Cherry's responsibilities include management of the field sales force, including the five regional offices, managers, and their sales forces.

Cherry joined the company in 1962 and was district sales supervisor for eight years before his most recent prior appointment as Midwest regional sales manager for the division in 1970. Bliss holds a Ph.D. in Entomology from Pennsylvania State University. Eilrich received his Ph.D. in plant pathology from the University of Illinois.

Two new appointments in the specialty chemicals division of **ICI United States Inc.** are **E. Joseph Costello**, director of marketing, and **Thomas J. Galvin**, director of product development. Costello, who holds a B.S. in chemistry from Villanova University, was formerly national sales manager for the division. Galvin, formerly assistant director of the venture appraisal and development department, holds a B.A. in chemistry from Mount St. Mary's College, Emmitsburg, Md.

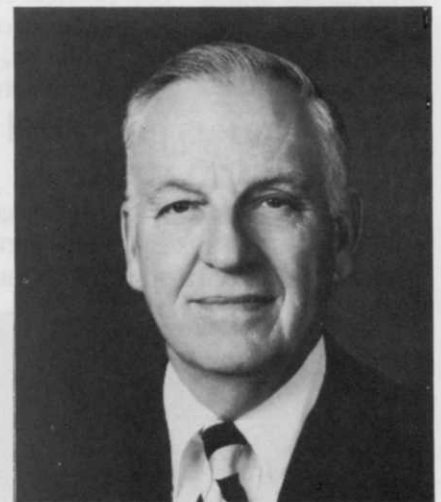
Dicoa Irrigation Systems, Inc. has named **Richard Bobrick** national sales manager and **Nani Karu** vice president and manager of system engineering.

Thomas M. Rooney has been appointed western retail district manager for the agricultural chemicals division of **Vistron Corp.** In his new post, Rooney will direct the operations of 45 of Vistron's Sohigro retail outlets in a five-state area in the Midwest.

Jeff Raymond, Applied Biochemists Inc. southeastern regional salesman, adds five new states to his territory: Indiana, Kentucky, Michigan, Ohio and Tennessee.

Monsanto Agricultural Products Company has named **Daniel M. Donahue** Roundup herbicide industrial sales representative for the southeastern United States. Donahue joined the company in 1972 as a sales representative in the Mankato, Minnesota district. He holds a B.S. in agriculture economics from South Dakota State University.

Joining the **Toro Company** sales staff as marketing representative for the Pacific Northwest is **Robert M. Morgan**. Morgan, a native of Portland, Ore., and a former president of the Sprinkler Irrigation Assoc., has over 40 years in the sprinkler irrigation and farm equipment areas. He



Robert M. Morgan

was graduated from the Oregon State University School of Agriculture.

Elanco Products Co. announces several new agricultural sales representative appointments. **Ronald E. Bragg** will cover the West Delta district in Tennessee; **R. Eugene Eubanks** joins the Omaha district; **Nicolas R. Herbert**, the South Delta sales district in Louisiana; **Robert E. Rushton**, Columbus sales district, Michigan; **Kathleen M. Wilson**, Minneapolis sales district; **Michael D. Simpson**, Dallas; **Brett M. Oemichen**, Minneapolis, **C. Levon Martin**, Atlanta East. All of these sales representatives have prior sales experience with the company.

At **Ciba-Geigy Corp.**, **Norm Thomson** transfers to a Virginia territory for the agricultural division. His territory covers 38 counties in eastern Virginia. His most recent prior position was merchandising specialist. **Ted Ramirez** joins the company as a field sales representative serving 41 counties in southern Louisiana. He comes from the U.S. Department of Agriculture Statistical Reporting Service.