

## People on the Move

**Thomas M. Cromwell**, appointed vice president and general manager, Boron Operations, U. S. Borax.

\* \* \*

**John A. Love**, former Colorado governor, elected a director of Johns-Manville.

\* \* \*

**John R. Strom**, joined Leffingwell Chemical Company as sales manager. Strom will be responsible for the sales and marketing of a complete line of agricultural foliar nutrient products.

\* \* \*

**Buck Ballas**, elected president of Weed Eaters, Inc. The company has also restructured its top level management in a move designed to accommodate Weed Eaters' growth as a producer of lawn care equipment. Ballas succeeds his father. **George Chas. Ballas**, who becomes chairman of the board.

\* \* \*

**W. Allen Bridges**, appointed vice president, international, of Lockwood Corp. Bridges will be responsible for marketing and sales outside the United States and Canada.

\* \* \*

**Thomas R. Loy**, appointed assistant to the president, Velsicol Chemical Corporation. He was formerly project manager, Corporate Development.

\* \* \*

**Jerome K. Green**, promoted to vice president, International, J. I. Case.

\* \* \*

**Robert F. Flannery**, appointed sales manager for the Herbicides group in the Ag-Organics Department of Dow Chemical U.S.A. In other moves, **D. G. Arteberry**, regional sales manager for Dow Chemical Japan, Limited, has been appointed general sales manager in the Kansas City Office. **Leo A. MacDonald** named director of Agricultural Marketing in the Ag-Organics Department of Dow Chemical U.S.A.

\* \* \*

**Larry Sloop**, promoted to sales manager, major accounts for Davis Manufacturing Division of J. I. Case.

\* \* \*

**Steven E. Keiter**, named sales manager for Northern California, Arizona and Nevada for Western Peat Moss Ltd.

\* \* \*

**Vernon L. Guyer**, promoted to associate research consultant in Conwed Corporation's Corporate Research Department. Also **Gordon C. Riddles**, promoted to sales manager of the Environmental Products Division.

## BUILT LIKE A ROCK

...Only Stronger!



"Buntun lawn-turf equipment is built to take a beating... it's tough! Like this edger! Edger guards of heavy gauge steel, interchangeable and replaceable, prevent blade from marking or chipping and direct grass away from what it is edging." So listen to Rocky Graziano... send for more information today... with Buntun, you can't lose! Available from 8-inch to 52-inch cut.



BUNTON CO. 4303 Poplar Level Road, Louisville, Kentucky 40213, U.S.A.  
Phone 502/459-3810 Telex 204-340

Circle 118 on free information card

## American Business, you answered our "Help Wanted" ad loud and clear.

