

People on the Move

Fred W. Slife of the University of Illinois was elected president of the *Weed Science Society of America* when it met in Denver last February. Slife succeeds Dr. C. R. Swanson of the USDA/Agricultural research, Service Southern Region, New Orleans. Keith C. Barrons, development officer for Dow Chemical Co., was named an honorary member.

Lots of changes are happening out in Washington. Here's some: John Rogers is the new superintendent at *Twin Lakes CC*, Federal Way and has David Gianoli as his replacement at *Green Meadows CC*. Ralph Strading, Jr. has stepped back into his former job of manager-superintendent at *Lewis River GC*, Woodland, replacing David.

C. R. (Chuck) Braun, Sr. is *Princeton Manufacturing Company's* new national sales manager. He will be in charge of the sales/marketing program for the Princeton's sod and nursery equipment. Princeton is located in Columbus, Ohio.

Velsicol Chemical Corporation elected Raymond W. Ver Hoeve as its executive vice president. He is responsible for all research and manufacturing activities of the corporation. Ver Hoeve has B.S. and M.S. degrees in chemical engineering from Syracuse University and attended the Executive Management Program at Pennsylvania State University.

Eric G. Mueller is now sales administrator for the outdoor power equipment division, *J I Case Company*. An honors business administration graduate of the University of Wisconsin at Oshkosh, he will monitor marketing systems analyze sales programs and measure sales force effectiveness.

Dr. Jim Beard of *Texas A & M* is preparing a new 'bible' of turfgrass maintenance. The USGA chose him as editor to produce a book of the latest scientific and practical knowledge of the subject. Bob Williams is one of the review committee board working with Dr. Beard.

Tom Mascarro is abandoning retirement to try making a new management tool. It's a *Poa annua* control machine and will probably find a test market around Chicago.

Mike McGee is the new superintendent at the *Newport Golf Course* at Newport Beach, Calif.

Chris Lemke now serves at superintendent at *Meadow Lakes Country Club*, Escondido, Calif. His dad is Ralph Lemke, superintendent at Stoneridge Country Club, Poway, Calif.



Uelner



Ver Hoeve

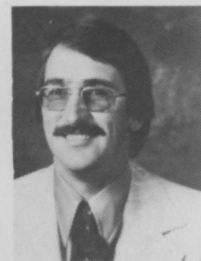
Roy W. Uelner was elected executive vice president of the *Allis-Chalmers Corp.* He will handle the company's worldwide operations in the agricultural equipment business. Uelner came to Allis-Chalmers as an industrial engineer, and has worked as a general plant manager, manager of combine operations, sales and marketing manager, and general manager and vice president of the agricultural equipment division.

New officers of the *Central New York Superintendents Association*

are: Dan Nicholas, *Village Green Country Club*, president; Eric Dann, *Drumlins Country Club*, vice president; Bill Stark, *Pompey Hills Country Club*, secretary; and Ed Brown, *Radison Country Club*, treasurer. Board members are Tom Brown, *Calvary Country Club*; Robert Miller, *Enjoy Country Club*; Jim Strain, *Birmingham Country Club*; and Dick Snyder, *Arrow Head Country Club*.



Black



Hoover

Ed Shoemaker, national sales manager for *Rain Bird*, has announced the appointment of Chuck Hoover as the company's turf district manager for Southern California. His experience includes coordinating the sale of extended, fabricated and molded plastic parts to the irrigation trade.

Dr. Henry Yonce is now an agricultural research scientist at *3M Company's* Agrichemicals Project. He will test herbicides, work with state and federal researchers in studies of agricultural chemicals and be in charge of 3M's field development programs in the southeastern U.S.

Glen and Cindy Butherus are sharing manager-superintendent duties at *Vernonia (Ia.) Golf Course*.

R. C. Black, president of *Perlite of Houston, Inc.*, was elected to a two-year term as president of the *Perlite Institute*. The honor came at the Institute's 27th Annual Meeting in Montreal. Black was vice president of the Institute and served as chairman of the Institute's Concrete committee and as a member of the applicator committee.