WEEDSTREESETURE

August 1976, Vol. 15, No. 8

**10 Oregon's Burning Issue** — Oregon grass seed growers depend upon open field burning for maintaining their seed at top quality, but now that 'smoke has gotten into the eyes' of Oregon legislators, both groups are fighting over the fire. It's the industry's survival at stake.

**12 Oregon's Willamette Valley Suited for Grass Culture** — A short profile about the Oregon seed growers affected by open field burning restrictions.

**16 Turf Herbicide Roundup** — Major manufacturers present their respective turf herbicides detailed by the weeds their products can control and the chemical components of active ingredients.

**27** Aeration: Helping Turf Breathe — Varied methods of ventilating soil for its better health are spotlighted and described by Roger J. Thomas, vice president of the Turf Equipment Division of Jacobsen.

**30 Industry News** — New York tree firm reports gains with its employee stock ownership plan. Energy prices grip future of irrigation crop yields. Tree and landscaping merge for expanded market service. FTGA plans conference for Orlando. ALCA opens competition for landscaping awards.

Meeting Dates	48
Classifieds	47
Advertisers Index	47

The Cover — Oregon's open field burning insures a heartier, more weed resistant crop for next year's seed.

Copyright<sup>©</sup> 1976 by The Harvest Publishing Company, a subsidiary of Harcourt Brace Jovanovich, Inc. Publishers of Pest Control, Weeds Trees & Turf, Golf Business, Pennyslvania Farmer, Ohio Farmer, Michigan Farmer, Missouri Ruralist, Kansas Farmer. Books: Scientific Guide to Pest Control. 9800 Detroit Ave., Cleveland, Ohio 44102.

> Member, American Business Press, Business Publications Audit



Single Copy Price: \$1.00 for current and all back issues. Foreign \$1.50. Subscription Rates: WEEDS TREES AND TURF Is mailed free, within the U.S. and possessions and Canada, to qualified persons engaged in the vegetation care industry and related fields in controlled circulation categories. Non-qualified subscriptions in the U.S. and Canada are \$10.00 per year; other countries, \$12.00 per year. Controlled circulation postage paid at Cleveland, Ohio 44101. Bruce Shank Acting Managing Editor

Eloise M. Ross Acting Associate Editor

BUSINESS STAFF

Hugh Chronister President and Publisher

Richard J. W. Foster General Manager

Paul Baltimore Operations Director

Jack Schabel Circulation Manager

Dr. David Harmon Research Director

Dorothy Lowe Classified Advertising Manager

EDITORIAL AND ADVERTISING OFFICES

Headquarters: 9800 Detroit Ave., Cleveland, Ohio 44102 (216) 651-5500,

Richard J. W. Foster, National Marketing

East: 757 Third Ave., New York, N.Y. 10017 (212) 421-1350, Russell B. Bandy, Regional Sales Manager

Mid-Atlantic: 9800 Detroit Ave., Cleveland, Ohio 44102 (216) 651-5500, Patrick J. Lamb, Regional Sales Manager

Midwest: 333 N. Michigan Ave., Chicago, Ill. 60611 (312) 236-9425, Jeff Ward, Regional Sales Manager Tourisse Greenfield (312) 337-7717

West: Graves/Snyder/Sandford, 4311 Wilshire Blvd., Los Angeles, Calif., 90010 (213) 933-8408, William Snyder, Regional Sales Manager