

FYLKING FYLKING FYLKING FYLKING FYLKING FYLKING FYLKING

Remember the name because you're going to hear a lot about it. 0217® Brand Fylking Kentucky bluegrass lawn is something special. It forms a dense, thick turf, more disease and drought resistant. Greens up earlier, stays greener longer. Fylking can be cut low as 3/4 inch, even 1/2 inch for home putting greens. Proven over many years of international certified testing. Ask your seed distributor for Fylking.



FYLKING U.S. Plant Patent 2887
KENTUCKY BLUEGRASS
Fylking selected as the World's Fair official grass.

Another fine product of Jacklin Seed Company

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People on the Move

Thomas E. Martin, named business manager for Wisconsin and Minnesota area by the Outdoor Power Equipment Division, J I Case Co. **Ken W. Gangwer**, former marketing manager of Davis, an operating division of J I Case, is returning to Davis as general manager of marketing.

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Richard G. Phillips, named manager field sales of the Kohler Co. **Michael W. Littell** appointed area manager reporting to Phillips. Kohler also expanded the market planning staff in its Engine Div. and appointed **Douglas G. S. Cook** to head the staff as manager — market planning. Three companion assignments were also named to the marketing staff — **John T. McCarrier** and **Linda J. Sprecher** as market analysts and **D. Allan Eisentraut** as coordinator — customer services.

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Victor M. Cushing, appointed vice president, marketing for the Jacobsen Manufacturing Co. Prior to joining the Racine-based firm, Cushing had served as manager, food preparation products, Housewares Division of General Electric.

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Dr. John P. Slesman fills the field research representative position in Ohio and Michigan for the Chemagro Co. Slesman succeeds **Dr. Robert A. Fisher**, who is retiring.

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Thomas J. Wallisch, named manager of marketing research and forecasting for the Toro Co. Wallisch comes to the Toro Co. from the Gates Rubber Co., where he was marketing and research manager for the past two years.

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William M. Fluegel, transferred within Elanco Products Co. to manager, market planning responsible for Treflan.

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Joseph F. Ragusa, promoted to branch manager of the Thompson-Hayward distribution center in St. Gabriel, Louisiana. **Beverly Bankston**, also promoted to export manager. In other company moves, **Dr. Robert H. Sparnicht**, named assistant director, field research and development.

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Alfred J. Restaino, named director of corporate research and **Paul Becher**, director of specialty chemicals research for ICI United States, Inc. **Girard T. Smith**, also appointed vice president for administration. Smith will be responsible for the company's administrative services, distribution services, management information services and purchasing and resale departments. ICI also named **Erling D. Schmidt** and **David W. Ryerson** managers of the project team responsible for building and opening the company's new \$70 million paraquat herbicide plant at Bayport, Tex.