

Superintendents Open Show Feb. 16-21

THE Golf Course Superintendents Association of America's (GCSAA) 46th annual International Turfgrass Conference and Show will officially open the doors to one of the largest educational conferences and equipment displays in the golf profession February 16, 1975.

The show will offer superintendents, club officials, golf professionals and others interested in the golf turf management an inside view of new developments through a combination of educational assemblies and an industrial exhibition.

Although the annual activities of this golf turf management profession will actually begin February 13 in Pensacola, Florida, with the GCSAA Championship Golf Tournament, followed by Pre-Conference seminars on pesticide usage and financial management in New Orleans, February 15 and 16, the Conference will officially begin Sunday, February 16 and run through Friday, February 21.

Chris Schenkel, ABC-TV Sports commentator, will give the keynote address Monday, February 17 in the North Hall of The Rivergate, being followed by over 50 speakers during the week who will discuss a wide variety of subjects in concurrent general and special interest sessions.

A ribbon cutting ceremony at 9 AM, Tuesday, February 18, will open the GCSAA Turfgrass Industry Show. Nearly 100,000 square feet of The Rivergate will be filled by approximately 160 different firms who will introduce new items to their product lines and be on

hand to answer technical questions. The Show continues through 4 PM, Thursday, February 20.

Demonstrating the diversity of interests present among golf course superintendents, the educational program will include presentations on topics such as government relations with OSHA and EPA, the general manager concept and turf management, as well as landscaping, personal finance, people relations, communications and facilities management.

Friday, February 21 will be highlighted by a tour of the Lakewood Country Club, Timberlane Country Club and New Orleans Country Club, where a close look will be taken at Southern golf course operations.

Among the social activities planned for the conference are a Mississippi River cruise Monday night and the annual banquet and dance Thursday night. Anna Maria Alberghetti will headline the entertainment at the banquet, with the Rene Louapre Orchestra, official Mardi Gras orchestra, providing dance music later in the evening.

Registration fees for the week-long Conference and Show range from \$15 for GCSAA members and ladies to \$35 for non-members. Tickets to the social functions will cost \$6 for the river cruise and \$10 for the banquet and dance. Non-registered individuals may purchase daily exhibit show passes for \$5 each. Golf Course Tour tickets will cost \$5 each.

Descriptive brochures and registration materials may be obtained by contacting the GCSAA Headquarters, 1617 St. Andrews Drive, Lawrence, Kansas 66044, or telephoning (913) 841-2240.

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