



The Palmer House will be the site of the American Association of Nurserymen's Centennial Convention, to be held July 19-23, 1975, in Chicago, Ill. The theme for this 100th birthday celebration is "100 years of Green Survival."

Nurserymen Urge Congress To Temper Fertilizer Policies

The American Association of Nurserymen (AAN) have notified all Congressmen by mail to call attention to the serious consequences of the fertilizer shortage on the nursery industry and the nation.

The mailing, which explained AAN's Green Survival Program and included a litter bag, pin, Green Survival booklet and a Colorado Blue Spruce, pointed out that there is a dark side to the Green Survival concept of using plant materials for environmental improvement and energy conservation.

"Green Survival," Robert F. Lederer, AAN executive vice president, told the Congressmen, "would be seriously affected by the growing sentiment that chemicals and fertilizers which are essential to the production of green growing things should be restricted to a single facet of agriculture — the growing of food products.

"Such a point of view must be carefully considered in the light of

man's heavy dependence on nature's gifts of all green, growing things. If serious shortages of fertilizer are to be with us for an extended time, a well-rounded policy must be developed — one of moderation, not exclusion."

According to the Green Survival program (which recently was officially recognized as a Bicentennial project by the American Revolution Bicentennial Administration), trees, shrubs, grass and groundcovers are major factors in the prevention of soil erosion. In addition, they serve as nature's most efficient dust traps and act as effective sight and sound-barriers. Plant materials efficiently conserve energy by shading homes and buildings from summer's heat and then, shedding their leaves for winter, allowing sunlight to heat buildings when it is most needed.

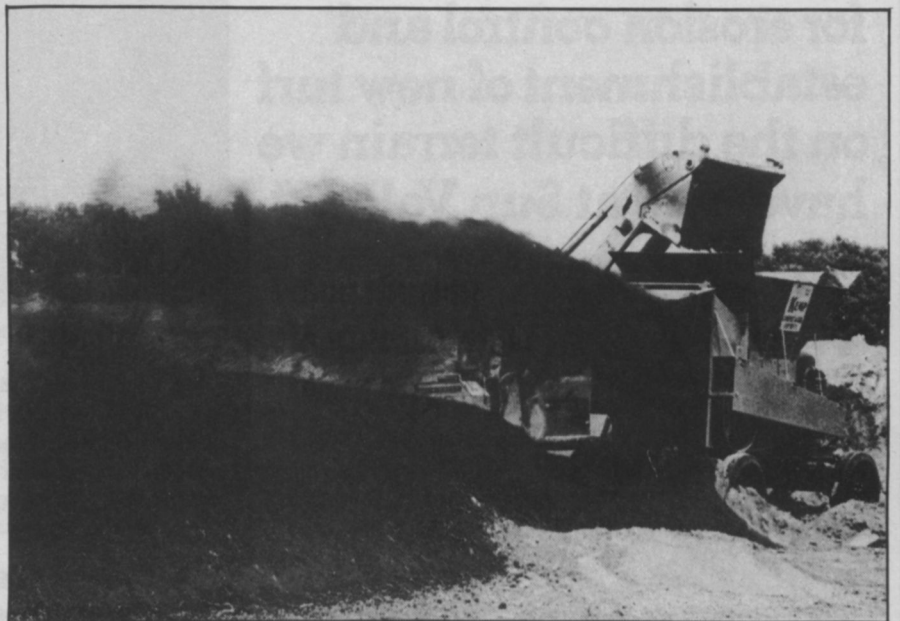
According to an AAN spokesman, reaction to the Congressional mailing has been quite favorable.

Shade Tree Federation Supports Arbor Day

Harry J. Banker, president of the New Jersey Federation of Shade Tree Commissions, said he will immediately appoint committees to review the various Labor Utility and EPA laws which seriously affect operations of Shade Tree Commissions and Departments and commercial arborists.

Banker also said that plans are underway for the Federation's Golden Anniversary meeting to be held at the Sheraton Poste Inn in Cherry Hill, N.J., this year.

Banker, who is also executive secretary of the National Arbor Day Committee and was instrumental in securing passage of bills which resulted in the President's proclaiming the last Friday in April as National Arbor Day, said he will urge greater observance of Arbor Day by Federation members and New Jersey communities this year.



At the Alden Evergreen Nurseries near Buffalo, N.Y., finely shredded topsoil is produced at the rate of 100-plus cubic yards an hour with a Kemp Soil Shredder. Soil is dumped into the shredder, a cubic yard or more at a time. A drum at the bottom of the hopper, revolving at 125 rpm, feeds soil to 165 shredding teeth on a second drum moving at 850 rpm. Because of their greater weight, stones are thrown beyond the soil pile, separating them from the finished product.

28th Weed Society Meeting Slated for Memphis, Tenn.

"Weed Science — Shortcut to Energy Conservation" is the theme for the 28th annual meeting of the Southern Weed Science Society, Southern Peabody Hotel, Memphis, Tenn., Jan. 21-23.

The meeting will feature concurrent sessions on weed control in such areas as agronomic crops including turf and pastures, horticultural crops, forests and rangelands, rights-of-way and industrial sites, and aquatic environments.

A special symposium on "Weed Control — Now and in the Future," is included in the first general session. Hal Traube, vice president and general manager of Stauffer Chemical Corporation's Agricultural Division, will discuss "Energy Shortages and the Pesticide Supply Outlook for 1975."

NPCA To Sponsor Clinic On Outdoor Pest Services

The first outdoor pest services clinic sponsored by the National Pest Control Association (NPCA) will be Feb. 28-March 1 at Stephenson Chemical Company training center, College Park, Ga. Curriculum includes lawn services, ornamental plant and tree services, weed control and the future of growth regulation. Registration is \$45 for NPCA members and \$55 for non-members. For more information, contact Donna Froehlich, Manager of Meetings and Conferences, NPCA, 8150 Leesburg Pike, Vienna, Va. 22180.

National Club Association To Convene in Washington

The annual conference of the National Club Association (NCA) is scheduled April 13-15 at the Shoreham Hotel in Washington, D.C. according to Gerard F. Hurley, executive director.

More than 300 of the officers, directors, managers and owners of private clubs in the U.S. along with leading supplier and developer representatives are expected to attend.

Special features of the two-day meeting include a Capitol Hill lunch in the Senate Caucus Room with

Senator Henry M. Jackson as the keynote speaker.

NCA seminars will center on management and administrative topics concerning both the Association and the private club industry. Federal legislation and regulation, particularly taxation, will receive heavy emphasis.

Conference registration of \$125 for members and \$75 for their spouses includes all receptions and meals. Representatives of private clubs who are not NCA members are encouraged to attend.

For more information, contact NCA, 1129 20th St., NW, Washington, D.C. 20036.

Landscapers' Association 'Gear Up' for Fla. Meeting

"Gearing Up for Profits," the theme of the 1975 annual meeting of the Associated Landscape Contractors of America (ALCA), is geared up and ready to go, Jan. 27-31, in St. Petersburg, Fla.

A line-up of speakers representing the equipment industry will be on hand to tell the attendants what to do with their present equipment, how to operate it more efficiently, how to maintain it to get the most use out of it, and what to expect in the future. Speakers will include

(continued on page 50)



Those involved with the actual presentation of the California Fertilizer Association's (CFA) \$1,000 check to the Southern California Turfgrass Council (SCTC) for turfgrass research are (from left) David Mitts, CFA; O. V. (Chip) Morgan, SCTC; and Robert Whiting, CFA.

California Fertilizer Association Supports Turfgrass Research Programs

Turfgrass research work was given a financial boost in November when the Soil Improvement Committee of the California Fertilizer Association (CFA) presented the Southern California Turfgrass Council \$1,000 to bolster its Trust Fund for turfgrass research.

The Council established the fund last year and has contributed \$6,000 to a research program now underway at the South Coast Field Station in Santa Ana, Calif., under the direction of Victor B. Younger and Victor A. Gibeault of the University of California Cooperative Extension.

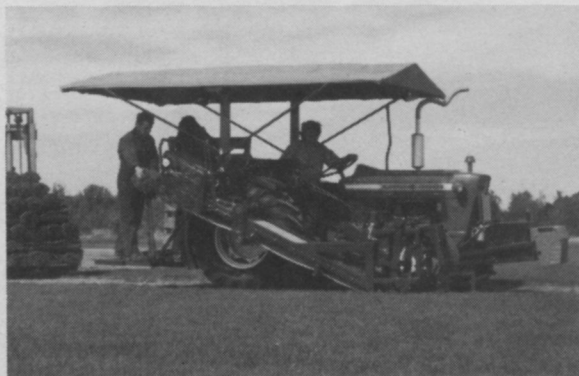
On hand to present the check at

the Council's meeting were David Mitts, vice president, and Robert Whiting, Soil Improvement Committee chairman, of CFA. Mitts is products director for Bandini Fertilizer Co., and Whiting is an agronomist with Union/Collier.

Accepting the donation on behalf of the Council was O. V. (Chip) Morgan, chairman of the Council's Trust Fund Committee and a past president of the organization, who said "we welcome any industry or individual contributions to this fund which is earmarked solely for turfgrass research work." Morgan is institutional sales manager for Bandini Fertilizer Co., Los Angeles, Calif.

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ALCA (from page 25)

Everett Williams of Ford Tractor Operations, Caterpillar's Nick Humey and Bob King of International Harvester.

Environmentalists will also be represented during the meeting. Dr. Reuben Zubrow, professor of economics, University of Colorado, will speak on "The Crud Factor." The Florida Chapter of the Sierra Club will present its side in the continuing ecology problems of the host state. John Holm, a contractor from Fairbanks, Alaska, will describe some of the ways the Alaskan pipeline is affecting ecology in that state.

Many major equipment manufacturers will be at the ALCA Trade Exhibit, as well as producers of other products and services used by landscape contractors.

ALCA will present Environmental Improvement awards for the fifth year. These awards will be given to projects throughout the U.S. For the first time, awards will be presented in Maintenance and Erosion Control categories.

The program will also feature specialty sessions, allowing contractors to meet with each other to discuss their individual specialties, including irrigation, maintenance, erosion control, design/build and interior landscaping. Each group will be led by a landscape contractor who is known for his specialty.

For more information, including registration and hotel forms, write: Associated Landscape Contractors of America, 1750 Old Meadow Road, McLean, Va. 22101.

SEED (from page 41)

Turf Seed, Inc., Hubbard, Oregon. Mr. Dick Bailey is a seed grower and also producer of improved ryegrasses and fescues. On our visit Dick was sprigging bentgrass.

Chuck Curtis Farm. This farmer is one of the primary producers of Kingstown Velvet Bentgrass. Land preparation is one of this farm's major expenses. Test plots at the Curtis farm are maintained by Great Western Seed Company and show the remarkable differences in disease resistance within varieties of bluegrass, fescues and ryegrasses.

Mr. Paul Pugh, Oregon. Several innovations on farm equipment are incorporated on this farm. One such improvement is putting a ceramic covering on the fertilizer spinning wheels to reduce chemical corrosion and wear. Still another is a second cleaning and screening chamber on combines plus balloon-type tires for the wet harvest season.

Glen Smith Farm in Oregon. One of the finest producers of Baron Kentucky Bluegrass in the country. Mr. Smith expects yields of 1500 lbs. per acre and pointed out that this year his fields are about 100% weed free.

Mr. Clarence Vennel's Farm, Corvallis, Oregon. A 12,000-acre seed farm plus ten new combines, an air strip and modern seed processing plant is a most impressive sight indeed. Here seed is grown, processed and packaged all in one location.

Certainly, the lawn seed producer has his own brand of obstacles and on our trip we found that we can be proud that our U. S. seed producers are over-coming each problem with great ingenuity. With this ingenuity (and some help from decreasing inflation) seed prices in 1975 will be as low as possible.