

# People on the Move

**H. J. (Jack) Boatwright, Jr.**, now manages the Industrial Chemicals marketing group of U.S. Borax. In related changes, **Roger Hinchman**, formerly general sales manager, was promoted to assistant to the executive vice president—marketing. In the Industrial Chemicals Marketing group, **Ben M. Allen**, was named manager—marketing operations and **Warren G. Coray**, was promoted to sales manager. In the plant foods Marketing Group, **J. R. (Jim) Turner**, was promoted to sales manager.

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**E. S. (Duke) Newton** appointed to the post of director of turf irrigation sales for the Irrigation Group of the Toro Co. Toro also announced the election of **Donald R. Brattain** to the post of vice president—human resources.

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Kohler Co. has reassigned three men to their home office. The men and their assignments are: **Robert A. Lef-fel**, manager—national Accounts; **Timothy L. Neugent**, account executive; and **Alan J. Wilson**, account executive.

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**Tom Rutherford** has been named area manager—commercial developments for the Velsicol Chemical Co. In his new position, Rutherford will be responsible for development of turfgrass and pest control products.

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**Gerald R. Nitz** has been to an agricultural chemical district sales manager for the Elanco Products Co. **David K. Putnam** was named market development advisor in the worldwide agricultural marketing planning division.

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**Prof. Carl F. Gortzig** has been appointed chairman of the Department of Floriculture and Ornamental Horticulture at the N.Y. State College of Agriculture and Life Sciences, Cornell University, for a five-year term, effective July 1.

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**R. F. Mitchell, Jr.**, was recently accepted to the board of directors of Lawn and Garden Supply Co., Tucson, Ariz.

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**D. George Harris** has been elected to the newly created position of president and chief operating officer of Rhodia, Inc. In other company moves, **Michel Paul Lavalleye** appointed director, product development of all products developed and marketed by the Agricultural Division of Rhodia. **Denise Wright** promoted to the Division's advertising assistant.

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Melnor Industries named **Seymour H. Graye** to senior vice president. **Eugene C. Okin** was promoted to group vice president—marketing. And **Michael C. Raphael** was assigned new products manager.



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