

Don't settle
for less
than . . .



Warren's® A 20 KENTUCKY BLUEGRASS

Rated
first
in
disease
resistance!

Warren's® A 34 KENTUCKY BLUEGRASS

Rated
first
in
shade
tolerance!

Both grasses have been rated at or near the top in all categories tested by universities doing turfgrass research. These ratings and descriptive color literature are available on request.

A-20 and A-34 have been performance proven by many years of actual use from coast to coast. Write for a list of these locations.

Available as Sod and Sod Plugs!

WARREN'S LAWN FOOD — We sincerely recommend you use Warren's Lawn Food. It is the same lawn food used to produce Warren's highly rated grasses.

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resulted in the evolution of strict environmental criteria in many areas.

Extra Cash From Firewood Helps Tree Care Firms

If you're faced with a takedown, don't look to the chipper as the only means of wood disposal.

Many professional tree care firms are capitalizing on the "energy crisis" by selling the wood from takedowns as firewood.

Howard L. Eckel, vice president of Davey Tree Expert Co., Kent, Ohio, offers these suggestions about selling firewood as part of your business:

- Most customers want firewood that's dry and well-seasoned. Hickory, oak, maple, beech and most fruit tree woods burn best. Softwoods, such as pine, fir, spruce and cedar are filled with sap and resins. They burn too fast and work better as chips for mulching.
- If the homeowner wants the wood, stack it criss-cross so the air can get at it. When logs are stacked in rows, air circulation is greatly reduced and they retain moisture and do not age properly.
- Cords and ricks are the standard measure in wood selling. A cord is 4 ft. x 4 ft. x 8 ft. or 128 cu. ft. A rick is usually 4 ft. x 8 ft. but only as deep as the length of the logs—16, 18 or 24 in. Stack your wood in a prominent place so the customer sees it.
- From a business standpoint, collect the money at the time of delivery. It saves in collection energy.

Sod Service School Held By Century Toro

An information/education session for sod growers was held in Dayton, Ohio by Century Toro Distributors in late January.

The innovative sod service school, attracted 41 persons representing growers from Cincinnati, Dayton and Columbus, according to Harry Murray.

Speakers at the one-day affair include: Jon Hering, field service representative of Briggs and Stratton Corp., Frank Busdini, Toro Co., Jim Lyne, field service representative for Ryan Equipment Co. and Paul Florence, sod grower from Marysville, Ohio.

Texas Landscape Architects Meet In San Antonio

The Texas Society of Landscape Architects held its winter meeting in San Antonio in January.

At a business session, members were reminded that only a person who has been duly registered under the laws of this state (Texas) shall be permitted to represent himself to be a "Landscape Architect", and that violations should be reported to the Texas State Board of Landscape Architects.

New officers for 1974 are: Robert W. Caldwell, president; Gratz C. Myers, Jr., vice president and John F. Teas, secretary-treasurer.

Washington D. C. Meeting To Discuss Energy

A major national meeting which bringing together leaders from Congress, the administration, business, science, labor, the media, and environmental and consumer groups to explore today's energy choices and tomorrow's alternative sources, will be April 24 and 25 at the Washington Hilton Hotel, Washington, D.C.

Sponsored by the World Future Society, the meeting, "Energy: Today's Choices, Tomorrow's Opportunities," will seek long-term solutions to the energy problem by focusing on: the underlying causes of the current energy crisis, the availability and applicability of alternative sources of energy, global strategies necessary to fulfill the energy needs of all nations, and individual and institutional adaptation to more appropriate utilization of energy.

Among the scheduled speakers will be Congressman Mike McCormack, the only scientist in the U.S. House of Representatives; Leonard Woodcock, President of the United Automobile Workers; Commissioner William O. Doub of the U.S. Atomic Energy Commission and Glenn T. Seaborg, former AEC Chairman; Carl Madden, Chief Economist of the U.S. Chamber of Commerce; Jack Conway, President of Common Cause; Beatrice Willard, member of the Council on Environmental Quality; Orville Freeman, former Secretary of Agriculture; W. Donham Crawford, President of the Edison Electric Institute; and many others.

Admission information, registration forms and advance reservations are available from the World Future Society, 4916 St. Elmo Avenue, Washington, D.C. 20014, telephone (301) 656-8274.