People on the move

GAIL C. OLSEN, named director of customer service for the pipe and plastics group of Certain-teed Products Corp. Olsen will be responsible for all customer service and billing functions within the group.

CLEMENS C. OTTEN, joins Ciba-Geigy's agricultural division as a market planning specialist. In other company moves VERNON WILBUR SEIM named field research representative in the northeast region. He will be responsible for research and development programs in Ohio and Kentucky. BOBBY JOE (BOB) CONNER, promoted to research specialist. His new position will involve researching plant growth regulators and micronutrients.

JOHN C. KRUG, appointed general service manager for Jacobsen Manufacturing Co. He replaces ROY PAUR, who retired after 47 years with the Racine firm.

GERALD C. OGREN, promoted to factory manager for Ryan Equipment Co. EDWARD E. SQUIRE, named material control manager. KEITH H. RHODES, hired as engineering manager for the turf care products division. Rhodes was previously employed with J.I. Case.

ROBERT W. BENNETT and SHERMAN K. REED, elected vice presidents of FMC Corp. Bennett will remain manager of the agricultural chemical division and Reed will continue as chemical group technology director.

EUGENE E. TAYLOR, promoted to director of the marketing agricultural business group of Velsicol Chemical Corp. His responsibilities include advertising, promotion, merchandising, market planning and market research.

BILL W. LINGREN, joins ICI America Inc., as a technical sales representative in the marketing department of its' agricultural chemicals division.

NEAL D. CRANE, elected vice president of Allegheny Ludlum Industries, Inc. He will be responsible for the consumer products group and chairman of the board of Jacobsen Manufacturing Co. FRED W. SCHNEIDER, elected president of Jacobsen. Schneider has been president of the Lockwood Corp. since 1968.

P. C. DUSSOL, appointed divisional director of materials for the outdoor power equipment division of the Toro Company. Dussol will coordinate production and inventory controls.

CECIL E. BAYLOR, assumes the new position of manager of the agricultural staff of the Vistron Corp. JACK W. BROWN, promoted to manager of agricultural services. TOM P. CHRISTEN, named manager of employee relations and advertising for the company's agricultural chemicals division. HAROLD W. PAULSON, named manager of sales operations at the Lima, Ohio, headquarters.

