

# COMPARE



## Any crew can transplant one tree...but only Vermeer Tree Spades transplant a forest

You're looking at the profit end of a low-cost, high-production tree transplanting program—with "The Diggin' Dutchman's" TS-44A Tree Spade from Vermeer. Compare it with a whole crew of laborers and you'll see what we mean. The TS-44A requires no coffee breaks . . . no lunch hours . . . no overtime wages . . . just an occasional tank of gas to keep its hydraulically-operated spades digging, balling and transplanting a forest of trees up to 4" in diameter. Saves you thousands of dollars annually because one man can handle the entire job in minutes. Interested? Write "The Diggin' Dutchman" for all the facts.



... also compare Vermeer's complete line of labor-saving Stump Cutters.

Our 25th Year

## THE DIGGIN' DUTCHMAN

VERMEER TREE EQUIPMENT DIVISION  
7201 NEW SHARON RD. • PELLA, IOWA 50219

### industry people on the move



**PATRICK J. NUSS** appointed manager of employee relations for The Toro Company.

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**BERNARD STONEHOUSE**, named manager of contractor marketing services for Toro Irrigation Division. In other company moves **JOHN S. MACLAUGHLIN** joins the company as an irrigation specialist, and **SARA L. ROMSPERT** has been named supervisor for order processing and customer relations.

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**WARREN G. "SKIP" PURDY III**, promoted to vice president and general manager of Foamspray Chemical, Inc. **NEAL HARVILLE** becomes general manager of the company's new division, Nu-Ag West. His wife is the marketing director. **DARRELL KENNEMER** appointed sales representative.

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**FRANK J. PRATT** becomes regional sales manager for the Outdoor Power Equipment Division of FMC Corporation. He will be working with distributors in New York, Mass., R.I., Conn., Pa., New Jersey, Maryland, Delaware, Va. and Washington D. C.

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**WILLIAM A. MILLSON** joins Outdoor Power Equipment Division of FMC Corp. as regional manager for Tenn., Ky., North and South Carolina, and Va.

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**TIMOTHY P. SCHMITT** named to the newly created post of financial analyst for the Outdoor Power Equipment Division of FMC Corporation.

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**DR. DONALD B. PFLEIDERER**, becomes sales manager for the professional division of The Bishop Company, a subsidiary of Lebanon Chemical Corporation. He was formerly director of technical services for Agri-co's Turf and Garden Products Div.

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**EDWARD J. CAMPBELL** assumes position of senior vice president — agricultural equipment division, J. I. Case Co. He succeeds **DONALD C. BLASIUS** who resigned to join a New York Stock Exchange Company.

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**FRANK J. PALERMO** succeeds Campbell as senior vice president — corporate operations.

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**ROBERT STACCHINI** appointed public relations assistant for the agricultural division of American Cyanamid Company.

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**DAVID E. STEWART** becomes manager of industrial products for Sperry New Holland. This is a new marketing organization for industrial products. Other new appointments include: **CHARLES C. ALLENBRAND** to industrial sales manager; **MARTIN HENRIKSEN** to industrial service manager; **HAROLD G. LANDIS** to industrial marketing research manager; **R. MAC REEVES** to product manager for industrial products; **DONALD J. SHAW** to industrial communications and promotions manager; **ROSS B. WILSON** to industrial administrative coordinator; **PAUL E. ROBB** to product development specialist; **HAROLD K. McCAMPBELL** to service analyst.