#### LETTERS TO THE EDITOR

#### **BEG YOUR PARDON**

This letter concerns my article on Stripe Smut in your November issue of WEEDS TREES AND TURF. When I submit an article for publication to any journal I object to editorial changes which are not cleared. This helps prevent misunderstandings and mistakes like the one in this article. You added trade names which I could have put in myself if I had wanted them. You not only added them without my permission but in one case used the wrong trade name. In case you haven't realized it yet that mistake reflects on my reputation and not yours since the readers aren't aware they were added without my knowledge.

For your own information thiophanate-methyl is sold under the trades names Fungo and Spot Kleen. Cleary's 3336 is thiophanate-ethyl. J. M. Vargas Jr., assistant professor, department of botany and plant pathology, Michigan State University.

Editor's Note: You're absolutely right. We did mis-name thiophanate-methyl. As for trade names, it is the policy of this magazine to include trade names at least once in every article concerning environmental protection chemicals. How else will the reader know what the material is. Generally, most readers identify by trade name and then generic. in that order. As professional communicators we must constantly strive to keep the reader informed in language he understands. Thus, we will continue to edit articles to make them readable and understandable to the entire readership.

### CONGRATULATIONS

Just a note to let you know that the members of the International Shade Tree Conference appreciate the excellent coverage of the Boston Conference in WEEDS TREES AND TURF.

Your magazine has for years been a loyal reporter of the International Shade Tree conventions. We thank you for it . . . Brian Fewer, Western Chapter, International Shade Tree Conference.

#### WANTS MORE

I am writing to express my compliments on your (inside) back covers of June 1972, September 1972 and August 1973 and would like to see more of these in future issues.

These covers are extracted and put into a separate folder. If you could extend this into different diseases in turf and trees it could make a fine addition to your magazine.

Thanks also to Scotts for their advertising. George D. White, Superintendent, Main Street Cemetery, Dalton, Mass.

# TIME TO RENEW: Your Renewal Card Is Bound In Above

WEEDS TREES AND TURF is sent to you because you and your business are part of the Green Industry. You receive this magazine on a free basis.

To continue receiving each issue at no cost, we need your okay. Subscriptions are limited to bonafide members of the Green Industry. If you operate commercially within this dynamic marketplace, you qualify.

MAY WE HEAR FROM YOU TODAY? The attached card above is for your use. Please check the type of business you are engaged in, sign the card and drop it in the mail. We'll do the rest. We want your continued support. Thank you, Arthur V. Edwards, Publisher.

(This renewal notice is a requirement of our national auditing service to verify that you are a member of the industry and that you wish to receive the magazine.) NEW FROM PURDUE UNIVERSITY SODCO KENTUCKY BLUEGRASS U.S. Patent 3135, 3175, 76, 77

Dr. W. H. Daniel, Purdue University, devoted 15 years of breeding, observation and comparison of bluegrass selections before the release of SODCO in 1967. Each of the four lines that make up SODCO were granted patents d u r i n g 1972. SODCO has exceptional eye appeal due to its firm texture and very dark green color.

## SODCO

KENTUCKY BLUEGRAS'S has outstanding disease resistance and has received superior disease ratings in tests from major universities and turf organizations for: • STRIPE AND FLAG SMUT RESISTANCE

POWDERY MILDEW RESISTANCE
LEAFSPOT RESISTANCE

· LEAFSFUT RESISTANCE

• STEM AND LEAF RUST RESISTANCE

SODCO is a dwarf type variety with low growth profile and slower rate of leaf extension. Shade studies and greenhouse tests have proven SODCO to have SUPERIOR SHADE TOL-ERANCE over other bluegrass varieties.

For information and pricing, write or call:

Agricultural Alumni Seed Improvement Association, Inc. P.O. Box 158, ROMNEY, INDIANA 47981 (317) 538-3145 SODCO KENTUCKY BLUEGRASS IS PREFERRED BY THOSE WHO KNOW TURF