

What's Happening In Golf Development

By **HARRY C. ECKHOFF**
Senior Consultant
National Golf Foundation

ELVIS GLAZE SAN LUIS OBISPO COUNTRY CLUB 93401
V G MCGLATHLEN G C SUPT SAN LUIS BAY CLUB AVILA BEACH 93424
Z J KAHN GRNS SUPT ESCAPE RIVIERA GOLF CRSE 93433
T B LEWIS G C SUPT VILLAGES COUNTRY CLUB 3736 CONSTELLATION RD LOMPOC 93436

E NOWAK PRO MGR BLACK LAKE GOLF COURSE 300 W HILLOW ROAD NIPOMO 93444
B H SHINNEY GC SUPT LAKE ELIZABETH DEV CD 130 S CAPITOL HILL PASO ROBLES 93446
E H BURNS OWR ELKHORN GOLF COURSE 810 RICE RANCH RD ORCUTT 93454
D P MCCORD SUPT PASO ROBLES C 2045 ARIARND AD SANTA MARIA 93454

OLYNN MCCORD GC SUPTT SANTA MARIA COUNTRY CL 505 W WALTER LANE SANTA MARIA 93454
LUTHER C HOLLIS SI BISHOP GOLF CLUB 774 P O BOX 915HOSHOP 93514
COUPE SUPT BISHOP GOLF CLUB 915HOSHOP 93514
A VA VAN 33 A SEC ASSOC LINE ST 93514

H D GILMORE MURDOCK LAKE CIV ENGRS EDWARDS AIR 93534
SCHEFF IND 451
OWNER TRERA 93534
SUPT JOE GOLF & REC P N BOYH 93534

A WARREN G C SU ANTELOPE VALLEY 38955 10TH ST W PALMDALE 93630

O HARVEY GRNS SUPT KINGS RANCH GOLF/CNT 1 P O BOX KINGSBURG 93637

E GUYETT OWNER SIERRA SKY RANCH PUB SIERRA RTE/COURSE DAKHURST 93702

B KNOTT PRES FIG GARDEN 7700 N VAN FRESNO 93705

GREENS SUPT BELMONT COUNTRY CLUB 8253 E BELMONT AVE FRESNO 93727
HA FER D COLL CONRAL DE TIERRA SALINAS 93901
RY CLUB RD 93901
UPERINTE GOLF CBL / CIT 93901
DAUTERMAN SUPT DEL VALLEY & ILLF & CC 5 RIBERA RD MEL 93921

N LOMBARDO PRES RANCHO CANADA GOLF CLUB BOX 5336 CARMEL 93921
LAWRENCE LLOYD GC SUPT RANCHO CANADA GOLF P O BOX 5336 CARMEL 93921
L A HEARNE PRES 19 D BOX 925 KING CITY 93930
GREENS SUPT KING CITY GOLF COURSE 700 AIRPORT DR KING CITY 93930

RECREATION FUND NAVAL POSTGRADUATE SCHOOL MONTEREY 93940
M M RUSSELL SUPT FORT ORD GOLF COURSE 8LDG #100 FORT ORD 93941
F SILVA GC SUPT PEBBLE BEACH & SPY 01 HILL 19 N BOSTON AVE PACIFIC GROVE 93950
F A LAYTON SUPT CYPRESS POINT GOLF CLUB BOX #66 PEBBLE BEACH 93953

DURING the past decade 3900 new golf courses including additions to existing facilities have opened for play throughout the United States. Golf course development is continuing at a very stable pace.

The number of new golf course openings during the 10 year span beginning with 1964 ranged from over 500 in 1965 to 266 in 1972 resulting in a yearly average of 390 courses. New course openings for the year just ended (1973) were 322. A breakdown of these openings by types is shown in Table 1.

Operationally, golf courses fall into one of the following categories: private, semi-private/daily fee and municipal. An analysis of the 322 new course openings for 1973 is in Table 2.

A study of the golf facility growth pattern reveals that the development of short courses (par-3's and executive layouts) is leveling off. During the last seven years the total for such new courses opening throughout the nation annually has ranged from 37 to 48 (46 in 1973).

The leading states with new golf course openings in 1973 were Ohio (34), Michigan (25), California (23), Florida (21), Texas (17), Colorado (16), Tennessee (14), Iowa (13) and North Carolina (11).

Probably the most startling statistic gleaned from the 10 year golf facility development study is the great increase of golf courses associated with land development projects. NGF records indicate that at the beginning of the 10 year span

(during 1964) only 16.3% of all the golf courses built were a part of land sales, new planned towns, resort and convention facilities, etc. For 1973 the figure had soared to 40.68%.

And the rate is increasing! Of the total courses now under construction in the nation, 58.97% are reported to be a part of real estate ventures. States that report over 80% of new golf projects in this category include Arizona, Colorado, Florida and Oregon. For Alabama and California, it is 70% or more. A recent directory of Florida real estate developments lists the names of 85 projects where developers are now selling homes or condominiums associated with golf facilities that are already in play.

Table 1. Course openings for 1973

TYPE	NEW COURSES	COURSE ADDITIONS
Regulation	178	98
Executive	21	9
PAR-3	9	7
	208	114

Table 2. Analysis of course openings

TYPE	PRIVATE	DAILY FEE	MUNICIPAL
Regulation	76 (28%)	149 (54%)	51 (18%)
Executive	3 (10%)	25 (83%)	2 (7%)
PAR-3	3 (18%)	8 (50%)	5 (32%)

WHAT'S AHEAD

With 290 new golf courses or additions to existing facilities now in some stage of construction in the nation, 1974 should be another normal year for golf course development.

Florida leads with 31 golf courses now under construction followed by
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GOLF DEVELOPMENT

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California and Texas each (26), Ohio (21), North Carolina (20), Colorado and Michigan each (14), Indiana and South Carolina each (11), Illinois and Washington each (8), Arizona (7) and Virginia (6).

At year's end, NGF files also contained a list of 292 prospective golf course developments. Regulation courses comprised 245 of the prospects; 23 were for executive type courses and 24 for par-3 layouts.

Leading states in the prospect list were California (29), Florida and Ohio (19), Colorado (18), Virginia (17), Michigan (15), Illinois (12), Arkansas, Indiana and North Carolina (11), Arizona and Pennsylvania (10).

As the nation's official clearing house for golf information, the National Golf Foundation has records on golf course growth since 1931. Each year all new courses are added to NGF's computerized national inventory of golf facilities.

For 1931 — the first year for which figures are available — there were 5391 golf courses of all types in play. In 1961 — thirty years later — the total was 6623 or a net increase of only about 16%. But during the period from 1961 through 1973 the inventory jumped to about 10,870 — a whopping increase of 64% in 12 years! A look at the relative growth of all types of golf courses in play from 1931 through 1973 is shown below.

Table 3. Four decades of golf course growth.

TYPE	1931	1973	CHANGE
Private	4448	4825	+ 377
Daily Fee	700	4610	+3910
Municipal	543	1436	+ 893
Totals	5691	10,871	+5180

The tremendous growth in public golf courses reflected in the above figures brings clearly into focus the trend in golf course development in recent years. **Golf no longer belongs solely to the few; it is Everyman's game.**

Population growth, urbanization, more leisure time and increased personal income and mobility continue to put enormous pressure on public recreation facilities including golf courses. A good solution to the demand is more municipal courses owned and operated by cities, counties, states or regional park-recreation districts.

Why municipal golf courses? Practical politics and economics dictate such action.

Land costs and operating expenses, including rising taxes, make it increasingly difficult for member-owned clubs and private courses to financially survive in many communities.

More financial resources are available to municipalities. Among them are sale of general obligation or revenue bonds, Federal grants, private development with leaseback and outright public or private donations. Among the Federal programs that have assisted municipalities greatly in recent years are those of the Bureau of Outdoor Recreation (Department of Interior). These are fifty percent matching grants for land acquisition and development of outdoor recreation facilities and the Federal surplus property program whereby certain Federal lands are conveyed gratis when used for recreational purposes.

Current emphasis on recreation and open space has created more official and citizen support for golf/recreation complexes. Such complexes often include, in addition to a well designed and constructed golf course, tennis courts (sometimes lighted for night play), swimming pools, artificial ice skating rinks, playground and picnic areas, a community center building, camping, hiking, nature study and sometimes ski areas.

All the above listed factors are making it easier to sell a municipal golf course proposal to the public. While many new municipal golf

courses have been built in recent years, NGF studies reveal there is still an enormous need for more public golf facilities in numerous areas throughout the nation.

Providing assistance in the planning and development of golf courses is one of the principal functions of the National Golf Foundation. Highly trained NGF facility development consultants are available to assist golf course planning groups in making feasibility studies to ascertain their need for golf and outlining a plan of action including methods of financing and operation. Facility development consultants are located at eight strategic locations throughout the country. For further

information on these services contact Don Rossi, Executive Director, National Golf Foundation, 707 Merchandise Mart, Chicago, Illinois 60654.□

Future Of Turf Research Toward The Basics

The need for stepped-up research to obtain basic information related to turfgrass was emphasized by a Cornell University scientist.

Prof. John E. Kaufmann, a turf specialist at the N.Y. State college of agriculture and life sciences, Cornell, said that the trend is toward basic research in turfgrass science.

"Turfgrass science must progress beyond the point of merely summarizing research information based on observations," he said.

Kaufmann made his remarks in a talk discussing future directions of turfgrass research at the Cornell Seed Conference in December.

Pointing to the uniqueness of turfgrass science, Kaufmann said that many species of grasses are used as ground cover for home grounds, athletic fields, and recreational areas under a wide range of climatic and soil conditions across the country.

"Despite tremendously divergent growing conditions facing turfgrasses, they are universally expected to do well," he pointed out.

Home lawns, for example, are subjected to wear and tear of a variety of physical as well as environmental stresses such as human traffic, heat, cold, drought, shade, and sometimes floods.

"No one dares to walk on vegetables and flower beds, yet people expect the lawn to do well under heavy traffic and play," Kaufmann pointed out.

Growth and performance of grasses are highly variable because of extreme environmental variations under which they are to survive.

"What works for one turfgrass professional does not necessarily work for another," he said.

In developing research, emphasis should be placed on the effect of stressful conditions on growth, development, and related characteristics of the grasses.

"The object is to come up with a prediction of the performance of a turfgrass species or variety under a specific set of growing conditions," Kaufmann said.