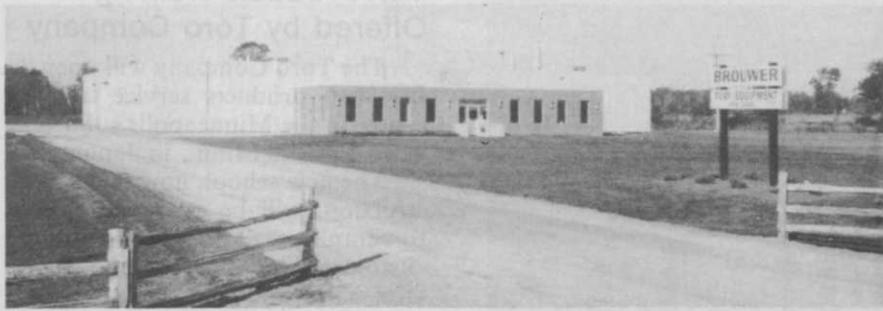


# the commercial sod industry



In mid-1974, Brouwer Turf Equipment Limited, one of the largest producers of sod harvesters, opened this new plant near Keswick, Ontario. The facility provides 22,000 square feet of production space and 2,200 square feet of office space.

## Northrup King Introduces Aquila/Parade Blend

Northrup King, Minneapolis-based seed company, has announced the introduction of two compatible Kentucky bluegrasses that together form a high-performance, low-maintenance blend.

Called Aquila/Parade, the blend is the product of ten years of research led by agronomist Howard Kaerwer. Northrup King, according to Kaerwer, "is firmly committed to seed blending, having long recognized the drawbacks of monoculture turf."

Aquila Kentucky bluegrass, by itself, holds its density and dark green color, and maintains a healthy, weed-resistant stand well beyond the turf establishment period, even under low to moderate nitrogen fertilization. It requires less moisture to maintain its color and shows tolerance to drought conditions. Its color and medium leaf width make it compatible with a broad range of turfgrasses.

Parade Kentucky bluegrass rapidly develops a tough sod. It withstands heavy traffic better than many bluegrasses and recovers quickly from injury, making it recommendable for high-traffic areas such as athletic fields and golf course fairways. It is similar in color and leaf width to Aquila.

The Aquila/Parade combination, according to Kaerwer, provides the turf professional with an attractive turf that establishes fast and lasts through into fall. It gives good disease protection and stands

up well under low management practices and heavy traffic.

Aquila/Parade as a single component can be blended with ryegrasses, fescues and other bluegrasses to give the turf professional a good combination of grasses to protect against disease and other stress factors.

## Sod Producers to Meet At Tucson in February

American Sod Producer Association (ASPA) members will soon be heading for the Doubletree Inn, Tucson, Ariz., for their annual mid-winter conference, Feb. 27 to 28.

According to conference chairman and ASPA vice president Paul Florence, the Association's legal counsel Bill Harding will discuss compliance with the latest interpretations of regulations administered by regulatory governmental agencies.

The conference will also feature a "show-and-tell" in which individuals in the industry will share their techniques, innovations and experience in an informal discussion atmosphere.

For more information, contact Bob Garey, Association Building, 9th and Minnesota, Hastings, Neb. 68901.



Merrilyn Jacobs demonstrates the strong root system of healthy bluegrass sod during Maryland Turfgrass Association's (MTA) recent mini-tour for press representatives. Footmen for her "throne" are Dr. John R. Hall (left), extension turf management specialist, and Maurice H. (Gus) Day, seed and sod certification program supervisor for the State Department of Agriculture. Onlookers include (left to right): W. Lambert Cissel, Jr., owner-operator of Kimberthy Turf Farms, Inc.; Tom Stevenson, garden editor of the *Washington Post*; G. Laurence Moore, MTA president; and William T. Patton, chairman of the MTA publicity committee. Mrs. Jacobs is MTA executive secretary.