were in attendance. Guest speaker was Dr. Dave Martin, extension agronomist at Ohio State University. He reviewed his background and his work with Dr. James Beard at Michigan State University. He will be working with the Ohio Sod Producers in the coming months.

"We're interested in having sod producers participate in various university functions as much as you want," he said. He extended the services of the extension service and the local county agents in helping sod producers solve problems involving environmental protection chemicals.

Paul Florence, Paul Florence Seed and Sod, Marysville, then presented the group with the American Sod Producers Association pamphlet, "Guideline Specifications to Sodding." He said that it could be used by contractors and others in drawing specifications for sodded areas.

He also discussed the accounting system manual for sod producers that members of ASPA are using in their businesses.

Florence reported next on the scarcity of turfgrass seed. He said that this year's seed crop is down considerably over previous years and that producers of sod should be placing orders soon.

Parker Shirling, Princeton Turf Farms, Centreville, Md., extended an invitation to those in the group who are not members of ASPA to join the national group. He also invited everyone to visit Maryland next year for the summer meeting and field day of ASPA.

Ches Augspurger, Cincinnati Turfgrass Nursery and president of the Ohio Sod Producers reminded the group that the next meeting of the organization would be at the Ohio Turfgrass Foundation Conference and Show, November 27-29.

FIEI President Names Emmett Barker Exec. Sec.

Farm and Industrial Equipment Institute president John G. Staiger has announced the appointment of Emmett Barker, 35, as executive secretary and treasurer of the Institute. He succeeds Douglas Hewitt who retired.

FIEI, based in Chicago, is a trade association whose member companies manufacture over 90 per cent of North American farm and industrial equipment—a \$5.3 billion industry. Through its members and its communication and cooperation with related organizations and government agencies, FIEI activities

encompass all aspects of the industry, including safety and comfort of the operators of its products, promotion of the free world trade concept, engineering standardization for interchangeability of equipment, research, legislative, educational and many other matters.

A 1960 graduate with a bachelor of science degree in agriculture from the University of Tennessee, Mr. Barker has had extensive experience in administration, organizational and program development work, public relations, and advertising and sales promotion.

He has been a consultant in the

feed and frozen food industries; president and general manager of Agricultural Services Association, Bells, Tenn., an agricultural marketing organization; public relations director of the American Feed Manufacturers Association; and manager of advertising and sales promotion programs related to marketing livestock and poultry feeds.

Since its founding in 1893, FIEI has continually broadened its scope of activities in keeping with changing times and challenges in the interests of efficiency and productivity of farmers and industrial equipment users.



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