

has not indicated sufficient interest in Benlate for DED control or in the process of solublizing the product. Few, if any, research dollars are being invested by the company to investigate the problem and find the answer to the many, many questions.

Moreover, most firms appear to be totally in the dark about what they are doing. Many are operating first on a blind hunch that their method will work, and second on finding data to substantiate their claim.

Perhaps the only firm to actively investigate the potential of Benlate for DED control has been the J. J. Mauget Company, Burbank Calif. It has a vested interest in sales of the Mauget injection process and thus has invested many dollars to prove or substantiate what it says.

Four Part Course Features Lawn And Grounds Care

A training course on all phases of lawn care and grounds maintenance will be offered in several major cities nationwide soon.

Course instructor is Donald J. Arenberg, Consulting Agronomists, Lincolnwood, Ill. He has been engaged in the contract application business and is currently a consultant to several firms in the Green Industry. His course of instruction is directed to successful management techniques as they apply to those directly concerned with the lawn care, contract application and grounds maintenance business.

According to Arenberg, the course is designed to teach the latest methods, techniques and concepts, along

with the uniquely new and proven products and equipment to give professional results in the least amount of expense, effort and time.

Training is designed for anyone engaged as purchasing agents, superintendents, foreman and others working in the maintenance of grounds areas. The course is in four parts: lawn care; tree and ornamental care; weed control; and professional techniques that get results.

Course duration is three days. All material presented is on an "eye to eye" basis, said Arenberg. "There are no complex technical terms. And the participant does not need to

know chemistry, physics, botany, math or any other technical background. Training manuals will be given to the student along with special purpose diagnosing equipment and measuring devices. In addition, samples of products will be given to students."

Registration for the course is \$310. This includes manuals, equipment, lunches, coffee breaks, refreshments, and course instruction. Overnight accommodations are not included. Those registering early are permitted a \$60 discount. For more information and details, circle (720) on the reply card.



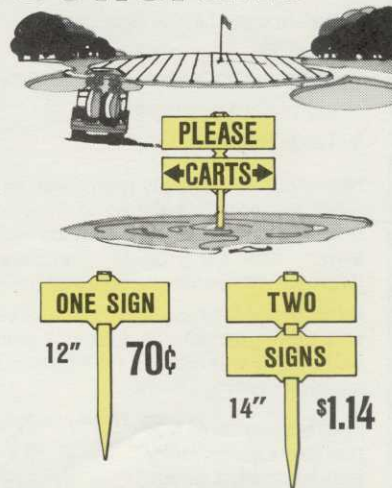
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