

WEEDS TREES and TURF

Volume 12, No. 10 October, 1973

James A. Sample
Editor

Hugh Chronister
President

Arthur V. Edwards
Publisher

D. D. Langley
Director of Circulation

ADVERTISING SERVICES

Darrell Gilbert
Advertising Production Manager
9800 Detroit Ave.,
Cleveland, Ohio 44102
Tel. 216+651-5500

ADVERTISING SALES OFFICES

Headquarters
Cleveland, Ohio 44102
9800 Detroit Ave./216+651-5500
Ext. 27

New York, New York 10017
757 Third Ave./212+421-1350
Russell Bandy

Cleveland, Ohio 44102
9800 Detroit Ave./216+651-5500
Roger Gilmore

For More Details On Preceding Page Circle (108) On Reply Card

"Serving The Green Industry"

- What Do You Do With A Used Strip Mine?** 10
Strip mines have left ugly scars on the face of the countryside for many years. Now developers are turning these scarred areas into golf courses and recreational facilities.
- Lifelines To Compsite Hidden From View** 12
How do you keep the natural look to campsites yet still provide the utilities? Missouri's Silver Dollar City buried the utility lines. Read how it was done with a R65 Ditch Witch trencher.
- Commercial Pesticide Applicators On The Move** 14
A report of the International Pesticide Applicators Association annual meeting. Corporate secretary Lew Sefton of Lake Oswego, Oregon is the author.
- From Common Laborer To Foreman In 3 Months** 18
Here's a report from a young man in the Green Industry who is expressing his appreciation for the training he is receiving. His expressing his appreciation for the training he is receiving. His Ohio State University through the Agricultural Technical Institute, Wooster, Ohio.
- Agronomist Dr. Orvid Lee Talks Herbicides And Seed** 22
USDA agronomist Dr. Orvid Lee stationed at Oregon State University is considered an authority on the multi-million dollar seed industry. His work in developing new methods of weed control using activated charcoal and Karmex adds a new dimension to the weed science industry. Dr. Lee explains this technique and his relationship to the seed industry in this question and answer interview.
- Shade Trees, Symbols Of Freedom** 25
A report on the International Shade Tree Conference which recently held its 49th annual meeting in Boston, Mass.
- Irrigation University — Teaching Industry The Fundamentals** 28
Up to recently, the growing field of turfgrass irrigation has been stymied by lack of people who know enough about an underground automatic irrigation system. Industry, and more specifically the Toro Company, is doing something about this. Toro has developed an industry-wide irrigation school to teach and train men for this important field.
- The Labor-Saving Plant Food** 36
Dr. Robert W. Schery, director, The Lawn Institute, reports on a small scale study of ureaform fertilizer and fast release fertilizer.
- Tyson's Corner Happening Draws 120,000 People** 42
It started out as an idea. But it grew into a "happening." Area firms surrounding metropolitan Washington D. C. brought their services to the people at a shopping mall on a recent Saturday. Result: keen interest and plans to repeat the performance at another mall.
- Editorial 6 Arborist Shop Talk 37
Government News/Business 8 Meeting Dates 38
Sod Industry Section 22 New Products 39
Green Industry Newsmakers 30 Classifieds 49
Insect Report 33 Advertiser's Index 49
Industry People On The Move 35 Trimmings 50

The Cover

Active association participation makes for a strong Green Industry. Our cover this month shows members of the International Shade Tree Conference enjoying fellowship at a barbeque during the 49th annual meeting. For a report on the meeting see page 25.

WEEDS TREES and TURF is published monthly by The Harvest Publishing Company, subsidiary of Harcourt Brace Jovanovich, Inc. Executive, editorial headquarters: 9800 Detroit Ave., Cleveland, Ohio 44102.

Single Copy Price: \$1.00 for current and all back issues. Foreign \$1.50.

Subscription Rates: WEEDS TREES AND TURF is mailed free, within the U.S. and possessions and Canada, to qualified persons engaged in the vegetation care industry and related fields in controlled circulation categories. Non-qualified subscriptions in the U.S. and Canada are \$10.00 per year; other countries, \$12.00 per year. Controlled circulation postage paid at Fostoria, Ohio 44830.

Copyright © 1973 by the Harvest Publishing Company



Member
American Business Press
Business Publications Audit



WEEDS TREES and TURF