

Northwest NGF Seminar Labelled Success

The first seminar on public golf course operations held in the Pacific Northwest was a success.

The seminar, sponsored by the National Golf Foundation and held at West Seattle Municipal Golf Course, attracted over 45 persons from Oregon, Washington, Idaho and Montana. Those attending represented both municipal and privately owned daily fee course operations.

Joe Much, northwest representative of the National Golf Foundation organized a program which included nearly all aspects of public golf course operations and development. The speakers included Jerry Clausen of the NGF on organization and financing, Ronald Fream, Los Gatos, California, on golf architecture and construction, Donald Hogan of Seattle, on irrigation engineering, Duane

Orullian, municipal golf manager from Pocatello, Idaho on public course management and maintenance. Others were Henry Land, Jr., Seattle city golf superintendent on course maintenance, Seattle attorney Carl A. Johnson on taxation and open space legislation, Stanley Francis on federal funds for recreation and Dick Haskell, Seattle director on golf and Ronald Fream on remodeling for public play at West Seattle golf course.

Two case history studies were also presented covering Lake Padden golf course and the Tumwater Valley golf course.

According to Joe Much, the 1974 program will be even more inclusive than that just concluded. The 1974 program will be held in the Portland, Oregon area at a site to be announced.

Mich. Turfgrass Field Day Draws Over 400 Turfmen

The annual Michigan Turfgrass Field Day was held at the Michigan State University Field Research Laboratory, East Lansing, on September 13, 1973. The event was sponsored by the department of crop and soil sciences at M.S.U. and the Michigan Turfgrass Foundation.

More than 420 professional turfmen from throughout Michigan attended. Numerous current turfgrass research projects were discussed: cultivar trials, blend and mixture studies, a turfgrass wear investigation, shade and disease studies, and numerous fertility investigations.

Toro Consumer Div. Slates Dealer Service Schools

The Toro Company is helping its U.S. network of distributors of consumer products to organize and staff a series of more than 100 dealer service schools to be held between Dec. 10 and April 1.

Ross E. Nelson, Toro's manager of consumer service, said the schools are expected to have the largest attendance in the company's history. Program content, he added, will be far more comprehensive than for any similar training school activity in the past.

In addition to extensive presentations featuring product improvements, school sessions will cover:

- the Consumer Product Safety Act and the Occupational Safe-

ty and Health Act as they apply to Toro dealers,

- service dealer procedures for maintaining financial records, determining shop labor rates and methods to increase service profits,
- a case study designed to involve dealers in simulated customer relations problems in typical day-to-day encounters,
- recommended service procedures for all Toro consumer products.

In preparation for the schools, Nelson reported, Toro will sponsor a series of regional seminars for distributor service management personnel.

These are scheduled for Nov. 19-20, Carson Inn., Itasca, Ill.; Nov. 26-27, Airport Marina, Burlingame, Calif.; Nov. 27-28, Ramada Inn, Atlanta, and Dec. 5-6, Hilton Inn, Syracuse, N.Y.

West Virginia Scientists To Study DED

An evaluation of resistant elm clones to new strains of the Dutch elm disease (DED) fungus will be made by scientists of the agricultural experiment station of West Virginia University, Morgantown, under a cooperative agreement with the U.S. Department of Agriculture (USDA).

SOUTHERN WEED SCIENCE SOCIETY

Come to Atlanta in January to participate in the 27th annual meeting of the Southern Weed Science Society. Speakers will discuss all aspects of weed science. Interpretation of the Federal Environmental Pesticide Control Act as it affects applicators will be a highlight of the meeting. In addition, sections will be devoted to agronomic crops, aquatic weeds and special weed problems, new developments in the industry and weed control in horticultural crops.

You are invited to attend . . .

Southern Weed Science Society

Sheraton Biltmore Hotel

Atlanta, Ga.

January 22-24, 1974

—Advertiser's Index—

Adelphi Kentucky Bluegrass	37
Adventure Line Mfg. Co.	16
Chipman Div., Rhodia Co.	17
Davey Tree Expert Co.	7
Deere & Company	27-30
Dow Chemical Co.	23
FMC Corp., Agricultural Chemical Div.	2nd cover
Ford Tractor & Implement Operations	4th cover
Golf Course Superintendents Assn. of America, Inc.	3rd cover
Hahn, Inc.	11
International Spike, Inc.	37
Jacklin Seed Co.	9
Jenkins Equipment Co.	31
Lifetime Career Schools, Inc.	35
Liqui-Green	33
Magline, Inc.	33
Manhattan Ryegrass Growers Assn.	19
Mitts & Merrill, Inc.	47
Mobile Aerial Towers, Inc.	31
National Mower Co.	6
Pennstar Kentucky Bluegrass	13
Reinco, Inc.	43
Servis Equipment Co.	15
Stihl American, Inc.	21
The Toro Company	3-4
Twin City Seed	45
Vermeer Mfg. Co.	25
Warren's Turf Nursery	35