

industry people
on the move



LAWRENCE W. BAKER becomes manager of nitrogen products for Atlas Powder Company. He has responsibility for coordinating national marketing plans for ammonium nitrate, ammonia urea and nitric acid to the agricultural and chemical industries.

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ROBERT L. GLIDDEN, elected president of the Farm and Industrial Equipment Institute (FIEI). He is also president of Kewanee Machinery & Conveyor Co., Kewanee, Ill.

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RAY SASEEN, appointed a ProTurf Division technical representative for O. M. Scott & Sons. He leaves a position of golf course superintendent at LaVida Country Club, Savannah, to take the post.

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DELBERT R. PETERSON, becomes area sales manager in the southwest region for the fertilizer and mining division of Stauffer Chemical Company.

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RICHARD O. SCHADE, named technical consultant with Perma Rain. He was a project manager with the United Nations Food and Agriculture Organization.

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JEFFREY SMALE, joins the Outdoor Power Equipment Division of FMC Corp. as advertising supervisor. He will work in the area of product promotion including advertising and public relations.

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F. HARRY WHITE, appointed manager, market development for turf, lawn and garden seeds at Oseco Limited, Brampton, Ontario.

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WARREN K. LERFALD, named district manager for the southeast U.S. for the consumer products group of The Toro Company.

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JOHN McCAVITT, promoted to the newly-created position of vice president, landscape and turf irrigation division for L. R. Nelson Corporation. He was sales manager, turf division.

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THOMAS CHRISTY, JR., appointed vice president of sales and marketing for R & G Sloane Mfg. Company, Inc. He will oversee the national sales and marketing activities.

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GERALD (JERRY) ROHRER, becomes vice president and general manager of Fleco Chemical Products Co., Inc. He will be in charge of marketing and sales and will direct other operations of the company.

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PAUL STEINBRECHER, to national marketing manager for the Hopkins Agricultural Chemical Co. He will be responsible for national sales of all Hopkins formulated products and will coordinate custom formulating.

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FRED J. COSTELLO, named vice president of sales for Lockwood Corporation. He will be responsible for all domestic sales activities of the manufacturer of specialized farm and irrigation equipment.

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