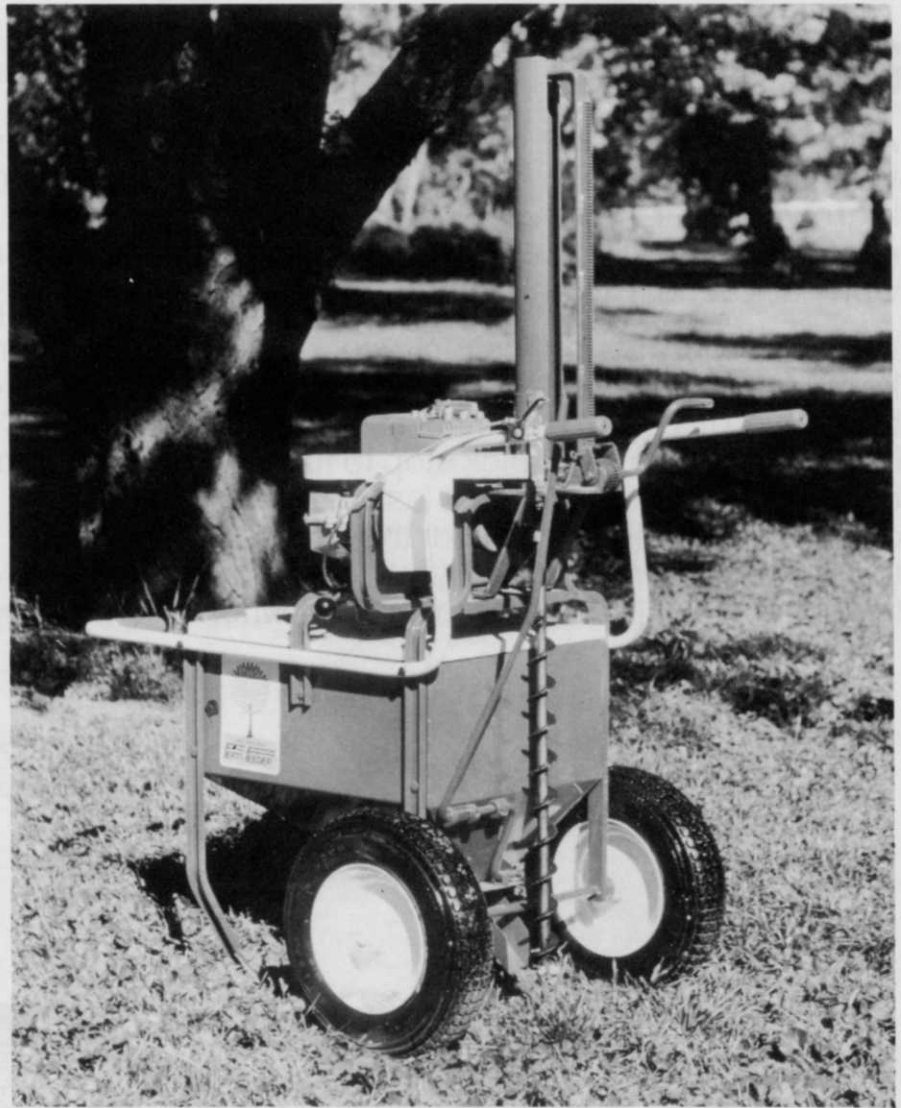


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Clever Deep Root Feeder Drills and Fills

Arborists, particularly in metropolitan areas, find that deep root tree feeding pays big dividends with customers. Tree feeding has a contagious effect, too. Just about the time you finish feeding trees on one job, a neighbor calls to have their trees fed. So its good for the trees and good for business.

Although there isn't much time consumed in the job, every arborist and tree man knows that labor is costly, especially when drill holes in the ground, pour fertilizer into the holes and tamp the earth back in. Now there is a new way to deep root feed trees that has all the potential of a winner of anything to come down the pike, yet. What's more, it takes most of the work out of the job.

Called Ferti-Feeder, this deep root machine can drill and fill four holes a minute around the root line of a tree. The portable, semi-automatic

unit sinks an auger 22 inches into the ground, retracts, then fills the holes with tree food in about as much time as it takes to write down the name and address of the customer.

For an average sized tree (20 to 24 inches DBH) about 60 holes are drilled and 100 pounds of feed is used. Auger operates about 600 rpm in all types of soil.

The system was developed by Gary Maier of Des Moines, Ia. and already it is been a proven success in his state. Maier says the unit combines two operations into one. A specially designed 1 1/4 inch by 22 inch carbide tipped auger with hardened surface spirals and removable cutting head is used to drill the hole. Attached to the unit is a 100 pound capacity hopper which meters out the correct amount of tree food. The entire operation takes about 15 seconds.

The machine and tree food are available through franchise. Maier says he needs distributors and dealers. For more information, circle (720) on the reply card. □