

TERRIFIC MIXER



**FYLKING
KENTUCKY
BLUEGRASS**

U.S. Plant Patent 2887

0217® Brand Fylking Kentucky bluegrass mixes beautifully with other varieties. Its color and texture blend invisibly to create a velvet surface. Fylking tillering is superior (32 times as great as some prominent grasses at high nitrogen levels) produces thick, cushiony turf. Its aggressive rhizome root system crowds out weeds. More drought, traffic and disease resistant, Fylking can be cut low as 3/4 inch (even 1/2 inch). Low and slow-growing, less mowing and watering are necessary. Green earlier in spring and stays green longer into fall, 0217® Brand Fylking Kentucky bluegrass is the name to remember. Order it from your local wholesale seed or sod distributor.

Another fine product of Jacklin Seed Company
Division of The Vaughan-Jacklin Corporation

Editorial **Minutemen Of The Environment**

The American citizen has been given more voice in the way you conduct business than ever before. The silent majority has been replaced by a more active citizen involvement, particularly in the area of environmental management. Recently passed environmental legislation delegates an increasing burden of law enforcement to every citizen right down to your mother-in-law.

Clever congressmen thinking of environmentally concerned constituents have passed at least three laws which give the voter more leash in bringing to justice alleged violators. These laws, the Clean Air Act, the Federal Water Pollution Control Act, and the Noise Control Act, make virtually every individual, customer and client a policeman in insuring your conformance to the law's standards.

Furthermore, this action is being backed by a strong public relations push from the Environmental Protection Agency, administrator of the laws. In a recently published booklet, "Don't Leave It All To The Experts," EPA tells citizens how to become more effective officers of the environment. It details such things as how to become informed, to sue or not to sue, knowledge of the law, picking targets, lobbying, finding funds, public hearings, and a section on mass communications. The end result is designed to create more active citizen participation.

This citizens action cookbook should be required reading by every Green Industry reader. (Order from Superintendent of Documents, U. S. Government Printing Office, Washington, D. C. for 55 cents.) Indeed, many of its principles have direct application to Green Industry organizations. We have previously cited many of these points. Now the facts must speak for themselves. Any organization or business whose interests are not in line with these laws is standing on the centerline of a highway during rush hour. The odds for a collision are almost a certainty.

Additionally, you as a businessman are no longer immune to persons who are not your clients—if you ever were. In the area of noise control, a resident in the neighborhood where you have a job can bring grievance against you—and make it stick—if the noise you create is in violation of the standards.

The laws have essentially made everyone responsible for the mistakes of everyone else. The partial shift in enforcement responsibility from the government to the citizen has made each of us our neighbor's keeper in every sense of the word. Thus, we would urge businesses and organizations to adopt standardized operating procedures that are well within the limits of the law.