

Investment In The Future—Bob Sanders (l) secretary-treasurer, Cactus and Pine Golf Course Superintendent's Association of Arizona presents a check for \$400 to Dr. W. R. Kneebone, (r) department of agronomy and plant genetics, University of Arizona to support continuing turfgrass research. Presentation was made at the Rincon Vista Turfgrass Research Center in Tucson. Dr. Gordon V. Johnson (c) and Dr. Kneebone are in charge of the center's research programs.



Groundwork For Success — F. E. Myers & Bro. Co. salesmen recently underwent a two day seminar on marketing conducted by American Business Consultants, Inc., Clinton, N.J. Sales problems that had to be worked out through cooperative group effort stimulated the Myers force. In addition, goals were set, new products and tools explained and marketing strategy planned. All divisions of the company were represented.

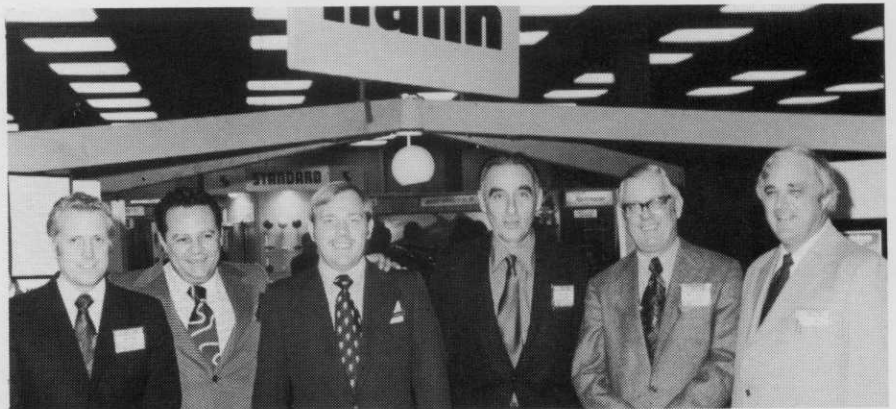
Green Industry Newsmakers

PEOPLE PLACES EVENTS

Hypro Division, Lear Siegler, Inc., recently honored one of its founders on his retirement. Harry J. Sadler, president, received a special commemorative degree given by Lear Siegler's education division. Incoming Hypro president Bernard A. Napier (r) makes the presentation. Looking on is Mrs. Sadler.



Here's the Ohio team that will lead the Ohio Nurserymen's Association for 1973. Executive committee members are: (standing l-r) Eldon Studebaker, New Carlisle; Dale Manbeck, New Knoxville; Jack Goode, Circleville; Geid Stroombeck, North Madison; Larry Riegel, Maumee; and Ken Natop, Cincinnati; (Seated) Peter Olmsted, Columbus, executive secretary; Robert Siebenthaler, Dayton, past president; William Thornton, Cincinnati, president; Edward Losely, Perry, vice-president; Elton M. Smith, extension specialist, landscape horticulture, Ohio State University.



This is the team that sells the equipment that makes the dollars that pay the men that . . . Together briefly for the GCSAA convention and show in Boston, Hahn's North American marketing team rallies at the booth for a quick photo. Standing (l-r) are: Vollie Carr, field service manager; Mike Eason, southeastern USA regional manager; Wade Stith, western USA regional manager; Walt Dickinson, international marketing manager; Harry Dawson, northeastern USA regional manager.