Editorial

We continually read in the daily press about the united wallop certain organizations pack in their punch on national issues involving legislation, employee rights and job security. Hardly a month goes by but the leaders of one of these groups place their job and those of the membership on the firing line in an effort to gain increased attention to their cause.

Seldom, if ever, do we see a strong stand taken by the national organizations of the Green Industry. Every reader is aware of Federal legislation passed within the past three years that either limits, strangles or changes your method of doing business. The Operational Safety and Health Act of 1970, the Federal Noise Control and Abatement Act of 1972, the Federal Water Pollution Control Act Amendments of 1972, the Federal Environmental Pesticide Control Act of 1972 — these are but a few of the more publicized laws that govern the way you will do business in the future.

Yet, other than a mild reference or research paper at a convention on these or other laws, little is ever done by Green Industry organizations. Why? We don't know. Part of the answer lies in the fact that action by an organization's leaders has a contagious effect among the members. Little or no action has an equally contagious effect. Our intent is not to argue about what has been done, but to point out what can be done.

Let's start with membership. We believe that national organizations such as the United Auto Workers, the American Farm Bureau Federation, the National Pest Control Association, the National Audubon Society and others have discovered that membership means a great deal when these organization leaders meet at the bargaining table or before a Congressional inquiry.

We recently polled the membership in eight national Green Industry organizations. The combined total was fewer than 10,000 members. What Green Industry organization can boast a membership that includes over 50 percent of those eligible? (Most of the organizations we work with have a membership of only 10 percent of their potential). Perhaps this should become the most active issue within the Green Industry. We would submit that the organization's most capable leaders should be in charge of the membership committee.

A second area would be participation. In late January, the Environmental Protection Agency published a notice in the Federal Register asking for public comment on the key issues of the Federal Environmental Pesticide Control Act. According to an EPA news release, over 150 environmental, agricultural, consumer, industrial and other con-

(Continued on page 85)



0217[®] Brand Fylking Kentucky bluegrass mixes beautifully with other varieties. Its color and texture blend invisibly to create a velvet surface. Fylking tillering is superior (32 times as great as some prominent grasses at high nitrogen levels) produces thick, cushiony turf. Its aggressive rhizome root system crowds out weeds. More drought, traffic and disease resistant, Fylking can be cut low as 3/4 inch (even 1/2 inch). Low and slow-growing, less mowing and watering are necessary. Green earlier in spring and stays green longer into fall, 0217[®] Brand Fylking Kentucky bluegrass is the name to remember. Order it from your local wholesale seed or sod distributor.

> Another fine product of Jacklin Seed Company Division of The Vaughan-Jacklin Corporation

Mauget Tree Injection To Hold DED Meetings

A series of 15 meetings in as many states on the control of Dutch Elm Disease have been scheduled for arborists by the J. J. Mauget Co., Burbank, Calif.

Purpose of the meetings, according to Del Kennedy, vice president of Mauget, is to gain a greater understanding of the Mauget tree injection technique. The Mauget system utilizes a feeder tube and capsule through which Benlate benomyl fungicide is injected into the tree.

Benlate was registered by the Environmental Protection Agency about a year ago as an aid in the control of DED. The Federal label recommended its use on elm trees as a foliar spray or trunk injection. Only trained arborists may apply the compound.

Kennedy said that seminars conducted last year throughout the eastern and midwestern states provided the necessary training needed by arborists to use the injection system. This year's meetings will present new information on the Mauget injection system as well as new methods and available products. He further stated that those who attended previous meetings are invited to see improvements and new techniques this year.

Dates and meeting sites are: Phoenix, Ariz., Holiday Inn, airport, March 27; Spokane, Wash., Ramada Inn, March 29; Houston, Texas, Holiday Inn, airport, April 9; Oklahoma City, Okla., Holiday Inn-West, April 11; Little Rock, Ark., Holiday Inn, North Little Rock, April 13; Atlanta, Ga., Holiday Inn-South, April 23; St. Louis, Mo., Holiday Inn-North, April 25; Louisville, Ky., Holiday Inn-South, April 27; Denver, Colo., Holiday Inn, airport, May 7; Minneapolis, Minn., Holiday Inn, airport #2, May 9; Chicago, Ill., Holiday Inn., O'Hare airport, May 11; Cleveland, Ohio, Holiday Inn., airport-west, May 15; Philadelphia, Pa., Holiday Inn, airport-south, May 28; New York, N. Y., Holiday Inn, LaGuardia, May 30; and Boston, Mass., Ramada Inn, Logan Int. Airport, June 1.

An \$8 per delegate charge payable to J. J. Mauget Co. has been set as the cost for the meeting. This includes a coffee break and lunch. It is requested that registration for the meetings be placed at least 10 days prior to the meeting date. For more information, write: Del Kennedy, P.O. Box 365, Ukiah, Calif. 95482.

EDITORIAL (from page 11)

cerned groups received special invitations to submit comments and suggestions on implementation of the new law's provisions.

As we go to press, we are not aware of any Green Industry organization's feedback either to EPA or to the membership through newsletters. Yet this law affects every Green Industry member to one degree or another.

Complacency has no place in an industry as dynamic as ours. An active membership recruitment program is desperately needed if this industry is to become strong. And active organization in key local, state and national issues by executive secretaries, executive groups and legislative committees is the catalyst that triggers the response from members.

QUALITY, Performance, Dependability...

COLT. One word. You know it. Quality, performance, dependability are all there.

JACKLIN. One word. Same story. Jacklin Seed Company

is one of the world's largest producers of bluegrass and other grasses, a name synonymous with quality, performance and dependability. When ordering seeds, specify JACKLIN SEED.

JACKLIN PRODUCES: Merion Kentucky bluegrass 0217[®] Brand Fylking Kentucky bluegrass Nugget Kentucky bluegrass S-21 Kentucky bluegrass Newport Kentucky bluegrass **Delta Kentucky bluegrass** Geary Kentucky bluegrass Park Kentucky bluegrass Six Kentucky bluegrass **Troy Kentucky bluegrass** Norlea Perennial ryegrass Public and private varieties of Creeping Red, Chewings & Hard fescues. And has produced on a contract basis: Pennfine Perennial ryegrass N.K. 100 Perennial ryegrass N.K. 200 Perennial ryegrass Pelo Perennial ryegrass For these quality Jacklin seeds see your local wholesale seed distributor. Jacklin is also a prime* contract producer of: Warren's A-34 Kentucky bluegrass O.M. Scott's Windsor Kentucky bluegrass Adelphi Kentucky bluegrass

Jacklin has built a reputation for fine quality and service over 30 years. You can count on purity of content, high quality and sure germination.

*Available only through breeder and owner outlets.



Division of the Vaughan-Jacklin Corporation