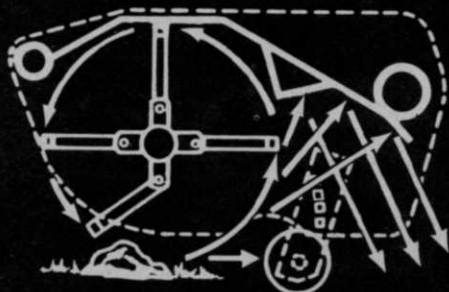


MOTT SAFETY MOWERS

A SIMPLE MATTER OF PHYSICS



LOW IMPACT FORCE ACTION of the MOTT lightweight free swinging flail knives, their vertical mode of operation, the guard action of the roller and the deflecting features of the cutter housing all combine to make the MOTT Hammer Knife flail mower by far the SAFEST of all impact action mowers.

WRITE FOR YOUR FREE COPY OF
"Why I Believe in Flail Mowers"

(Sizes from 24" to 19 foot gangs)

MOTT CORPORATION

514 SHAWMUT AVE., LA GRANGE, ILL. 60525

T38 8 HP 38" PULL TYPE MOTT mowers can be used singly or in gangs of 2 or 3 units and can also be paired with 60" or 72" front or rear mounted tractor powered MOTT mowers.



Editorial

It Can't Happen To Us

Within the past 12 months most trade associations have made a concentrated effort to educate members on new Federal legislation. More than 10 studies have been initiated. At least a half-dozen new standards which more clearly define certain jobs within the industry have been written. Several of these have even been accepted by the government as law.

Yet throughout this surge of activity, trade associations have done little to inform members of potential antitrust situations that inevitably hang over an assembly every time an association gathers. Indeed, some trade associations themselves are now under attack by the Justice Department and the Federal Trade Commission for practices which allegedly are thought to inhibit free business competition.

Association activities, however meaningful, are being scrutinized by government officials. Statistical reporting, membership requirements, membership disbarment, and others are only a few of the areas being probed by the government.

Ever since the great trust divestitures of a few years ago, most individuals have developed an antitrust sensitivity level about 10 feet higher than the tallest aerial tower. On the other hand, there still exists among most of us a feeling that because we are smaller than the giant corporations "it can't happen to me." But it can.

Trade association leaders, because they represent the membership, have a heavy obligation to become aware of the inherent dangers of antitrust conditions. This may even include the retention of legal counsel to spot potential antitrust situations during board meetings or at conventions. We believe that these leaders also have the obligation of keeping members aware of what constitutes antitrust and what does not.

Most of us know the general areas that are unlawful to discuss. Division of markets, directly or indirectly; discussion of price; and, written standards that might exclude new businesses from competing are but a few. What is needed is a clear interpretation of the gray areas.

The Justice Department has no specific guidelines to follow, yet this does not mean that the topic should be ignored. By its very nature, antitrust may be a reason for lack of interest in becoming a trade association member.

We believe one way to squelch these fears is through discussion. The antitrust topic should be openly presented at an association meeting with plenty of time for questions and answers by knowledgeable persons. Only through this means can association members become better educated as to what violates antitrust and what constitutes a healthy competitive atmosphere.