



Ruckelshaus Names Fri Acting EPA Administrator

Robert W. Fri, 37, has been named Acting Administrator of the Environmental Protection Agency (EPA). He replaces William D. Ruckelshaus who early last month was appointed Acting Director of the Federal Bureau of Investigation (FBI).

Fri had served as Deputy Administrator of EPA under Ruckelshaus since June 15, 1971. Prior to that time he was a partner in an international management consulting firm, McKinsey and Company, Inc.

As Deputy Administrator he has on numerous occasions represented Ruckelshaus at official meetings and has conducted press conferences on the Administrator's behalf.

In accepting the appointment, Fri said that the existing staff of the Administrator's office will remain. "Thus, I anticipate the top management functions of the Agency will continue to be performed without disruption," he said.

"I foresee no shift in policy nor slackening of pace as we pass through this transition. Our job is too important to hesitate for even a moment in pursuing our goal of environmental quality. I am confident of the Agency's continued success," Fri told newsmen.

The Acting Administrator is a native of Kansas City, Kan. and a graduate of Rice University with honors in physics. He received his Masters of Business Administration from Harvard University with distinction. He was a Baker Scholar at Harvard, and is a member of Phi Beta Kappa.

Professional Grounds Managers Meet In Washington, D. C.

Nearly 50 members of the District of Columbia Branch of the Professional Grounds Management Society met in Bethesda, Md. in April.

Site of the meeting was the Federation of American Societies for Experimental Biology (FASEB). Items discussed during the business meeting were the Metropolitan Horticultural Happening at Tysons Corner in early August and the induction of two new members. They are: Mike Weber, garden foreman, and Robert Springs, maintenance foreman—roads & grounds, both with the National Naval Medical Center, Bethesda, Md.

Speaker for the evening was Bob Shields, superintendent, Woodmont Country Club, Rockville, Md. He presented a slide-talk show on "what the other fellow does." Shields explained that there are two 18 hole courses under his management, one Bermudagrass and the other bluegrass.

He impressed those in attendance with the area of work under his responsibility. We have 7 acres of greens, 2 nurseries, 5 acres of tees, 100 acres of fairways, 150 acres of ruff, 8 acres of ponds, 5 pumping stations and 115 sand traps to maintain, he said.

Shields reviewed the changes that have taken place in his operation over the years. He outlines other problem areas experienced by superintendents including roads, tennis courts and ornamental plantings.

Toro's Irrigation Division Completes Training Sessions

More than 650 independent installers of Toro irrigation equipment have been shown how "service opens the door to sales" in a series of local and regional training sessions conducted by The Toro Company and its distributors throughout the U.S.

After the wind-up meeting of the series in Honolulu at the end of April, Richard A. Danielson, marketing manager of consumer products for Toro's Irrigation Division, termed the training program "highly successful."

He believes, he said, that all participants are more aware now of the selling opportunities that exist when making service calls.

At the sessions, participants were reminded that "confidence in the availability of prompt and reliable

service continues to gain importance in the the purchase decision—for new installations, replacements and modifications."

The training sessions—two days for regional meetings and one day for local meetings—were conducted in California, Florida, Illinois, Michigan, Oregon, New Jersey, Texas, Utah and Washington, in addition to Hawaii.

The instructional team for the regional meetings included: Lee Bean, manager of Toro's "Irrigation University" at Riverside; Ken Larsen, Toro's irrigation service manager; Doug Colson and Gary Harbour, service field representatives, and Danielson.

Amchem's Bob Beatty Retires After 35 Years

Robert H. Beatty, internationally recognized authority on selectively controlling undesirable plants with herbicides, has retired from Amchem Products, Inc.

Beatty, by tramping utility rights-of-way, walking through corn and soybean fields and over rangelands, personally conducting hundreds of tests and supervising thousands of others, came to know problems and opportunities for controlling vegetation with herbicides as few men do.

Reared in Philadelphia, Beatty attended Penn State University where he starred as a football player and earned a degree in horticulture. His career with Amchem began in 1939 when interest in plant hormones was gaining momentum. Much of his early work was with 2, 4-D and 2,4,5-T. These still-popular herbicides have contributed much to the control of common weeds and undesirable woody plants. They have made crop production more economical, and they have helped hold down utility costs.

Dozens of widely read papers which Beatty authored, or co-authored, and his appearance on the programs of numerous weed control meetings, spread his reputation as an authority on selective plant control through the use of herbicides. He led in the formation of the Weed Science Society of America and was elected its first president. He is a past president of the Northeastern Weed Conference, and is a Fellow of the American Association for the Advancement of Science and of the Weed Science Society of America. He is listed in American Men of Science.