

The Big Red Line

bermuda king

The World's First Completely Automatic Sprig Planters And Harvesters All One-Man Operation



New 4-Row Sprig Planter on 3-Row Frame

20" Row spacing. Double sprigs in one operation. Quick coverage. Assures a thick stand in closely spaced rows. New features make the King the best sprigger for Bermuda, Alisa, Zimmerly, Coast Cross, Pangola and other top-growth root planting.



New 2-Row Conservation Special Sprig Planters

Two-Row Models in Frame lengths of 6', 9' and 12'. Compactly built for smaller farms, soil conservation districts, golf courses, etc. Same rugged construction as Standard 2-Row Planter. Also in 1-Row model.

The Big Red Line of Harvesters



New 42" Sprig Harvester with Elevator

6 Models to Choose From: 42", 28", 20"

Designed especially for Custom operators. Digs, loads and cuts to planting length 1000-1200 bu. of clean sprigs per hr. . . up to 2000 bu. when equipped with Side-Loading Elevator. Floating PTO Shaft and Shear-Pin protection. Heavy-duty construction.



New 20" Sprig Harvester

The popular new 20" Sprig Harvester digs and loads 400 to 500 bu. of clean sprigs per hr. Up to 600-900 bu. with side loading elevator. Same rugged construction as larger models. Interchangeable parts.

Inquire Now for Delivery This Season
Manufactured, distributed, serviced by
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BERMUDA KING CO.
Okarche, Okla. 73762 • 405 263-7389

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THE "DIRTY" 5 (from page 58)

interest should be included in your annual cost of sod production.

Repairs are a highly variable and unpredictable cost factor in sod production. They will fluctuate with the type of ground under production, intensity of machine use, preventative maintenance program and other factors. Repair costs for general farm equipment are considered to be in the range of five percent of the purchase cost of the equipment.

In sod production, where new production and harvesting equipment is being designed each year, repairs are commonly much higher than five percent of the purchase cost. All sod producers should be including cost of repairs to equipment and permanent structures as a cost of sod production.

The 1968 Maryland survey indicates approximately \$8.46 was spent per acre per year on repairs.

If you are producing sod on land that you own you are confronted annually with real estate taxes. If working on rented land there is also this cost to consider. In Maryland the average real estate tax rate is \$2.55 per \$100 assessed value is set at 60% of current market value. Current figures indicate that the average per acre cost of real estate taxes in Maryland on sod producing land ranges from \$4.00 to \$4.50 per year.

Insurance on permanent structures, machinery and equipment are a fixed cost that is strictly a function of time. Surveys completed in 1968 indicate that the average cost for insurance in the state of Maryland was \$2.36 per acre per year. This amounts to about 1.74 percent of the total cost of sod production. It may seem minimal but it is a cost that should be included.

Data from the Arnold and Lessley survey of 1968 indicates that "The DIRTY 5" should be accounting for approximately 27% of the average cost of sod production. These subtle economic factors could be slowly taking a sod producer out of business. They work on profits slowly but ruthlessly. In cases where "The DIRTY 5" are not being included in the cost of sod production, some of the money being lived on and called profit is partially money that should be paying for the DIRTY 5. A sod producer can only live on "The DIRTY 5" so long, and then these hidden costs eventually run him out of business. They must be included in the cost of sod production, otherwise it will come out of your pocket sometime in the future. □



Dr. Frederick B. Ledebor Joins Loft's Pedigreed Seed

Lofts Pedigreed Seed, Inc., Bound Brook New Jersey, has announced that Dr. Frederick B. Ledebor will head the firm's new department of agronomy and research.

Dr. Ledebor becomes a Vice President, with responsibilities for proprietary turfgrasses and research-development activities with which the Loft organization has become increasingly concerned. Dr. Ledebor states, "This is a challenging opportunity for me. Meaningful technical programs in the rapidly expanding turfgrass field have special value these days because of their ecological impact and the chance to improve the urban environment." He will have offices in Bound Brook, New Jersey, but will travel widely both domestically and internationally supervising research that involves cultivar production in the Pacific Northwest.

International Harvester Releases New Literature

Just released by International Harvester Company is four-page brochure describing International landscaping equipment. Included are specifications and information on scarifiers-scrappers, blades, and box scrapers.

Copies of brochure, AD-31348-B, are available from your local International industrial equipment dealer or by writing to Advertising Department, International Harvester Company, 401 North Michigan Avenue, Chicago, Illinois 60611.