



**ROLLING BILLBOARDS** — An effective technique being used by AMF Western Tool, division of AMF Inc. Twenty new trailers and ten cabs are used in the promotion to deliver products to distributors across the U.S. This AMF "piggyback" idea is hoped to generate increased sales of the company's lawn and garden equipment.

## Griswold Bulletin Details Flow Control Valves

A new 8-page bulletin describing the Griswold flow control valve is now available from Griswold Controls.

The Griswold flow control valve is based on a unique, patented concept. A spring-loaded, perforated cup moves in response to line pressures, automatically adjusting the flow of liquid to a constant, factory-set value across an extremely broad pressure range.

The Griswold bulletin summarizes the operation of the valve and describes the various types, sizes, and flow rates that are available.

Copies of the new bulletin may be obtained by contracting Griswold Controls, 124 East Dyer Road, Santa Ana, California 92707.

## Golf Course Builders Compile Directory

The first printed directory of golf course contractor-members of the Golf Course Builders of America is now available from the association's national headquarters in Washington, D.C.

It is believed to be the first list of leading golf course contractors carrying photos and biographical information about each.

The 24-page, pocket-size directory identifies GCBA builder and associate members and gives a brief biography of the contractors and of their experience. Courses they have built are identified; thereby permitting prospective golf course owners and golf course architects seeking bids from contractors to check the management of already-built courses

for further reference.

Single copies of GCBA's Membership Directory are available free upon request. Write: Harry J. Lambeth, Executive Director, Golf Course Builders of America, 632 Shoreham Building, Washington, D.C. 20005.

## Speakers And Tour To Highlight IPAA Meeting

Program highlights of the annual International Pesticide Applicators Association include a variety of wellknown speakers. Dates of the meeting are August 15-18 at the Marriott Inn, Berkeley Marina, Calif.

According to Ralph V. Backstrom, executive director, convention speakers include Gary Ashenbrenner, an expert in office management, personal motivation and management; Dr. Robert Raobe, plant pathologist, University of California, Berkeley, whose topic will be systemic fungicides.

Other speakers are: Dr. David Schlagel, plant pathologist, University of California, Berkeley, who will speak on "Integrated Pest Control Techniques;" and, Dr. Karl Koehler, U of C entomologist, who will discuss "Implanted Systemics" and "Conifers."

Sales promotion and public relations will be the topic of Henry Engh, keynote speaker.

Delegates will tour the facilities of Terminator Products, Oakland, Osborn Spray Service, Danville and Killroy Pest Control Co. in San Jose.

Pre-registration fee is \$30 per individual or \$37.50 per couple. Write: Chuck Bradshaw, convention chairman, 2710 Monument Ct., Concord, Calif. 94522.



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