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"Serving The Green Industry"

Rope	Failure — Causes And Cures 12
	Rope in the tree care industry literally ties the industry together.
	Every arborist and tree man uses rope in his daily work. Yet rope
	failures are common. Read why they are and what to do about them
	in this exclusive interview with Karel H. Liebenauer, sales manager, Lanphear Supply, Div. of Forest City Tree Production Co.,
	Cleveland.

Smal	l Plant Site Weed Control
	Here's a market just waiting for the custom applicator. Weed control
	around small plants is becoming increasingly important from many angles. Vogel-Ritt of Michigan has found a way to cash in on the
	henefits of this exciting custom husiness

Stone	Pickin' Pro		
	Stone specialist William Bergman, Jr. can pick stones from a golf		
	course under construction in nothing flat. He's been doing it for the		

Security In Your Business	
How's your security	IQ? If you have found equipment missing or
major thefts taking security progam.	place in your area, it's time to examine your

Robert L. Anderson, forester and forest pathologist, Missouri department of conservation, examines one cause of tree destruction. His analysis of this threat could cause many arborists to take a second look at disease control.

Worms Words And	Willingness	22
Orleans, Massa restrictions pro A. Ollivier and	chusetts was knee-deep in gypsy rohibited an effective control meas d others successfully launched a cest. Other community arborists m	moth and prevailing cure from use. Emile campaign to rid the

Past	Due Accounts 50
	Getting your money for a job that's completed can be one of the biggest headaches in the business. Carl I. Morris, Sr. of Associated Claims, Silver Spring, Md. tells how sod producers and others can solve this problem.

The	DIRTI 5 5
	The sod producer often has the problem of investing large amounts
	of money in a sod crop with the payoff coming in several years. Dr. John R. Hall, assistant professor of agronomy, University of Mary-
	land, shows how fixed costs can be viewed to gain a better under-

A Creeping Bentgrass With A Swedish Accent	6
It was developed in Sweden. It's now being sold in the U.S. Embentgrass has many desirable characteristics which golf consuperintendents crave. Dr. Jerry Pepin, International Seeds, Halsey, Ore. reports on this new variety for use in sod and mercial turfarass culture.	erald ourse Inc

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The Cover

The Cilout Tone Destroye

As malls and shopping centers have risen, the demand for landscaping with large trees has grown. Tree moving is becoming big business with specifications and bids submitted as part of an overall contract. Our cover shows the moving of large trees into this intercity mall. Large tree moving can add years of landscape beauty instantly to a desired location.

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