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## New Toro Distributor Located in Nashville, Tenn.

Central South Turf Distributors, Inc., a new, independent franchised distributor for the full Toro line of powered equipment for lawn and turf maintenance and irrigation, will be established in the Nashville,

## CRABGRASS PROTECTION

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## tournament time.

Schmitt went into a high maintenance program two weeks before the tournament. "We normally mow the fairways once a day, at a height of $11 / 4$ inch," he said. "As the tourney approaches, we cut twice a day at a cut of $3 / 4$ of an inch."

The greens were also under special care. During this same period, a top-dressing program was initiated with a 1:1:1 ratio of peat, soil and sand. It takes approximately 50 yards of material to top-dress all the greens.

As Schmitt explained it, "Once the greens are top-dressed, we mow at normal heights for a week-this gives us time to get the greens cleaned up. We then start mowing at the tournament height of $3 / 16$ inch twice a day.
"Spraying the Dacthal by helicopter was definitely more expensive than putting it on through a ground sprayer."
"But we had no other choice. It was either the chopper or the crabgrass. However, with as much rain as we had, I would never have been able to apply the material in time by


Chopper quickly sprays this course with Dacthal to prevent germination of crabgrass. Rate of application was 16 pounds per acre.
any other method. It was a lifesaver and I'll use it again whenever the conditions merit," he concludes. $\square$

Tenn. area this month. The firm will serve the marketing area of Kentucky, central Tennessee and southern Indiana.

Stephen C. Asbury, president of the new firm, will make his headquarters in a new building (2837 Logan Street) in Nashville that has 14,000 square feet of space available for offices, service facilities, a depot for parts and irrigation supplies, as
well as for a full inventory of Toro machines and allied lines. Asbury said his company will also establish a distribution outlet in Louisville.

According to David T. McLaughlin, president of The Toro Company, of ivinneapolis, the new distributorship encompasses a territory formerly served by three separate distributors: The Bill Voorhees Company, of Nashville (consumer products only) ; Ernest Hardison Seed Company, also of Nashville (for turf and irrigation products); and Bunton Seed Company, of Louisville (turf and irrigation products).

Asbury, who is 32 , comes from Toro headquarters in Minneapolis where he has been government sales and product manager for the turf products division. He joined the company in 1905 as district marketing representative on the east coast and had since held increasingly responsible posts.

He is a native of St. Paul, Minn., and a graduate of Northwestern University where he received a bachelor of science degree in business administration in 1963. The following year he attended the University of Minnesota where he did graduate work in marketing.

Asbury is married to the former Barbara E. Scott, of Chicago.

