

industry people
on the move



ROBERT COLEMAN joins Bozell & Jacobs, Inc. as group supervisor in the agricultural division.

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A. D. DEGIDIO named vice-president-general manager for Toro Pacific. He will be in charge of three company owned distribution facilities in California.

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RICHARD M. HUFF becomes assistant manager of marketing; **DR. E. GENE MAITLEN** becomes director of development; **FRANCIS R. RACINE** becomes national sales manager; **JOE B. ASHCRAFT** becomes manager, southern department; **RICHARD A. BROOM** becomes manager of legislative compliance; and **STEPHEN C. GOTH** becomes manager of planning and analysis for the agricultural chemical division of FMC Corporation. In other company moves **CHARLES E. KANEEN** becomes controller and **DOUGLAS D. NELSON** becomes manager international.

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D. A. SCHWARTZ to marketing manager of specialty chemical group for Nalco Chemical Company.

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RANDY RUSSELL appointed ProTurf representative in Georgia for O. M. Scott & Sons. He's a former golf coach. **JIM BOGART** will be working for ProTurf in western Michigan. Representing the company in western New York is **TOM WENTZ** and **FRAN BERDINE**, recent graduate in turf management from Cornell University, will handle sales in northern New Jersey.

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JACK J. CANTU becomes vice president and director of O. M. Scott & Sons. His 27 year career covers almost every aspect of marketing.

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JOE RHONE, JR. named regional sales manager for the southwest territory of the Weather-matic division of Telsco Industries. He will be responsible for sales in Texas, Okla., Ark., La. and western Tennessee.

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BRUCE WATSON, JR. appointed district manager for the Los Angeles region of Rain Bird Sprinkler Mfg. Corp. **JAMES BELL** named golf market manager to handle all planning in the golf field for both the domestic and international markets. **LARRY ETHRIDGE** becomes golf irrigation specialist.

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JAMES S. BRINCKERHOFF to general manager, chemicals division, United States Gypsum Company.

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DR. ROBERT E. TREECE named associate chairman of the department of entomology at the Ohio Agricultural Research and Development Center, Wooster.

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WILLIAM M. FLUEGEL becomes manager, national accounts for agrichemicals, Elanco Products Company. **JAMES T. WHITEHEAD** has replaced Fluegel as regional sales manager, agrichemicals, for the Fresno region. In other company moves, **BEN D. AGNOR** has been promoted to director of sales for agrichemicals. He succeeds **ROBERT E. HOWERTON** who was named director of market planning for agrichemicals. **D. STANLEY GEISER** who held that position now becomes director of agricultural communications.

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