

— meeting dates —

International Shade Tree Conference, 49th annual meeting, Sheraton-Boston Hotel, Boston, Mass., Aug. 13-16.

International Pesticide Applicators Association, annual meeting, Marriott Inn, Berkeley Marina, Berkeley, Calif., Aug. 15-18.

North Dakota State Horticultural Society, annual meeting, Canada Department of Agriculture Research Station, Morden, Manitoba, Aug. 21-22.

Turf and Landscape Day, Ohio Agricultural Research and Development Center (OARDC), Wooster, Ohio, Sept. 11.

Kansas Arborist Association Field Day, 15th, Phillipsburg, Kans., Sept. 11.

Midwest Agricultural Chemicals Association, annual meeting, Lodge of the Four Seasons, Lake Ozark, Mo., Sept. 12-14.

Michigan Turfgrass Field Day, Crop Science Field Lab, Michigan State University, E. Lansing, Mich., Sept. 13.

Virginia Tech Turf Field Days, Sept. 19-20. (Contact Dick Schmidt or John Shoulders, VPI for more details.)

Lawn & Garden Distributors Association, annual meeting, Sheraton-O'Hare, Chicago, Sept. 19-21.

Professional Grounds Management Society, annual meeting, Oglebay Park, Wheeling, West Virginia, Sept. 23-26.

Course for Licensing of Tree Pruners, Agricultural Extension Centre, Brandon, Manitoba, Canada, Oct. 1-5.

American Horticultural Congress, meeting of the American Horticultural Society, New Orleans, Oct. 1-7.

Society of Municipal Arborists, 9th annual meeting, Sheraton Inn, Flint, Mich., Oct. 3-5.

Tropical Plant Industries Trade Show, sponsored by the Florida Nurserymen and Growers Association, Diplomat Hotel, Hallandale Beach, Fla., Oct. 5-7.

Southwest Turfgrass Conference, Albuquerque, N.M., Oct. 11-12.

Industrial Weed Control Conference, 8th annual, Texas A&M University, College Station, Tex., Oct. 15-17.

Central Plains Turfgrass Conference, Manhattan, Kans., Oct. 17-19.

Turfgrass Equipment & Materials Educational Exposition, 13th annual, sponsored by Southern California Turfgrass Council, Orange County Fairgrounds, Costa Mesa, Calif., Oct. 17-18.

Wisconsin Golf Turf Symposium, eighth annual, Pfister Hotel, Milwaukee, Oct. 24-25.

Southeastern Agricultural Chemicals Association, 19th annual meeting, Callaway Gardens, Pine Mountain, Ga., Oct. 28-30.

Michigan Pesticide Association, fall conference, The Olds Plaza, Lansing, Mich., Nov. 7-8.

Washington State Weed Conference, Cosmopolitan Chinoook Motel and Tower, Yakima, Wash., Nov. 7-9.

Penn-Del Chapter, International Shade Tree Conference, general meeting, Marriott Motor Hotel, Philadelphia, Pa. Nov. 8.

New Jersey Federation of Shade Tree Commissions, annual meeting, Haddon Hall Hotel, Atlantic City, N.J., Nov. 17-19.

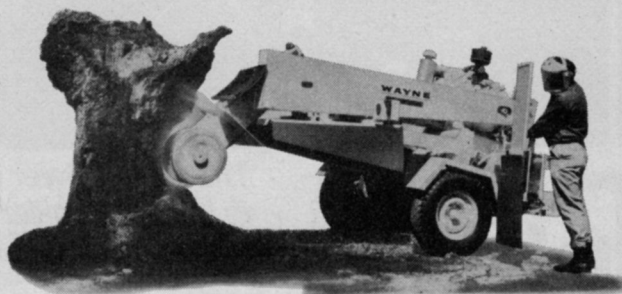
EDITORIAL (from page 5)

talents and effective leaders within their communities and sales territories. Yet, when problems arose, these men found solutions only after long hours of difficult diagnosis.

The active ingredient is opportunity. Every problem can become an opportunity if analyzed as such. The Green Industry has in its grasp the ability to revolutionize environmental thinking, before government legislation makes undesirable situations mandatory. Where else can we find equipment and chemicals sales growth rate as high, new construction as rapid, environmental concern as serious and the willingness to accomplish as keen?

The opportunities of this industry lie in its unsolved problems. It is up to us to turn them around. We are capable if we take a positive approach to the opportunities which surround us.

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