



Walter P. Morrow (in bed) was elected president of ASCA for 1973. He was taken sick during the meeting. Others (l-r) are: L. C. Chadwick, O. J. Andersen and W. Roland Shannon.

Consulting Arborists Elect Walter Morrow President

The American Society of Consulting Arborists held its seventh annual meeting at the Mountain Shadows Resort in Scottsdale, Ariz. in mid-February. Discussions on arboricultural consultants' problems and election of officers were highlights of the three day meeting.

Leading the society for 1973 will be: Walter P. Morrow, Sewickley, Pa., president; W. Roland Shannon, Milford, Pa., president-elect; O. J. Andersen, Houston, Tex., vice president; and F. Earle Martin, Toronto, Canada, secretary-treasurer.

Serving on the board of directors will be: Leslie S. Mayne, Burlingame, Calif., Frederick R. Micha, Monroe Tree Surgeons, Inc., Rochester, N.Y.; Charles H. Michler, Lexington, Ky.; William P. Lanphear, Forest City Tree Protection Co., Cleveland, Ohio; and the immediate past president, Dr. L. C. Chadwick.

During the education program, Donovan Speaker, attorney in Phoenix, addressed the meeting with suggestions on ways to become a better expert witness in the courtroom. Speaker stressed that "one of the first things to be determined about an expert witness who has been called to the stand would be his qualifications in respect to his education and experience."

He also urged members to "keep up to date regarding all phases of arboriculture because a judge and jury take a dim view of a witness who stopped studying and learning

some 20 years ago." He suggested the value of the answer of "I don't know," if such is the case, rather than getting trapped in cross examination later in the case.

R. O. "Jake" Branyon, a director of the Associated Landscape Contractors of America, described the organizational work of ALCA and ways in which ALCA and ASCA members might support each other and their mutual interests. He described the landscaping and arboricultural industries as being "the most dynamic organizations today in the field of improving our environment." He added, "there may be close to \$5 billion involved in all phases of tree and landscaping ma-

terials and we must inform the public of not only what we do but also the true value of the price of our services."

Branyon criticized (and his criticism was unanimously acclaimed by the ASCA members present) the USDA in publishing the 1972 Yearbook of Agriculture — "Landscape for Living," in which the only organization referred to was the American Association of Nurserymen out of the 204 organizations and societies in the fields related to landscaping.

In a discussion of the activities of the American Institute of Landscape Architects, F. J. MacDonald, executive vice president, presented a slide review of the type of work done by members of that association. He pointed out that "AILA is not only a strong organization in the U.S., but also has a large group in Canada and membership throughout the world."

ASCA member Lewis C. Peters, Baton Rouge, La., discussed the activities of several related organizations of which he is a member. The Association of Consulting Foresters and the Society of American Foresters "deal primarily with trees of the forest rather than those in municipal and ornamental plantings which are a specialty of the ASCA members. Membership in the SAF, founded in 1900 is over 17,000 while the ACF, founded in 1948 has over 200 members in the field of consulting."

Fred Micha, chairman of the case history committee of ASCA, described the work of the committee and the value in using their newly developed Field Report Form when filing claims for clients in respect to tree evaluations. Also described was the work of tabulating case history reports. It was pointed out that there is an increase in both input and in reference to the case history files.



New officers are: (l-r) Leslie S. Mayne, director; O. J. Andersen, vice president; W. Roland Shannon, president-elect; L. C. Chadwick and William P. Lanphear, directors; Spencer H. Davis, Jr., executive director.