

WHIP-END DIP: Marine Development & Research Corp., Freeport, N.Y.

Seal any thickness rope end from ¼ inch to 5 inches with this new liquid vinyl compound. It automatically sets into tough, flexible and permanent rope end seals for only pennies per application. One application is all that's needed. Ideal for arborists and other tree men who regularly use ropes. Resistant to gasoline, oil, grease, alcohol and even acids. Works well on all types of rope such as manila, nylon and polyethylene. Can also be used to seal electrical connections. For more details, circle (701) on the reply card.



UNIVERSAL TIE DOWNS: Albert R. Norton Products, Oakland, Calif.

Sturdy, flexible and economical. Tie downs made from machined steel and chrome plated for beauty and long life. Just what every owner of a pickup truck needs to keep the load tied down. These units are installed in minutes. No special tools or skills are required. Eye diameter is one inch. When the tie down is set in stake hole and tightened, the rubber expansion washer expands inside the bed wall to securely lock it in place. Available in sets of two tie downs. For more details, circle (703) on the reply card.



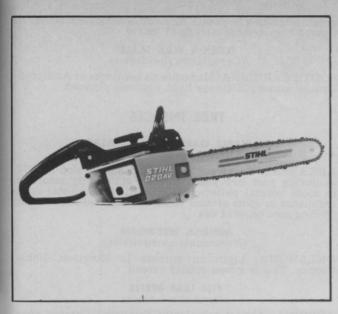
FIBREX ROOT INSULATOR/WEEDER: Masonite Corporation, Chicago, III.

Here's a decorative bark ground cover with a weeder added. Treated with DCPA, this decorative bark is registered for use as a ground cover around trees, shrubs, ornamentals and other desirable vegetation. It protects plant roots from extremes of heat and cold, stops soil splashing and washing and doesn't "tie up" nitrogen in the soil. The product comes in a striking tear-resistant plastic bag that "breathes." One 2-cubic-foot bag covers 24 square feet at a recommended 1-inch depth. Early application in the growing season provides season-long weed reduction and protects plant roots from extreme summer heat. In winter, this insulating cover raises root-zone temperature above air temperatures and lessens the risk of freeze damage. For more details, circle (702) on the reply card.



LOADER-BACKHOE: Ford Motor Company, Troy, Mich.

Model 3550 tractor-loader-backhoe combines increased horsepower and digging capability with proven performance and dependability. Features include a new 50 Hp diesel engine and the availability of a heavy-duty 15 foot backhoe. The 3550's three-quarter cubic-yard loader has a height reach of 10½ feet, 3,050 pounds of lift capacity and 4,360 pounds of breakout force. General, light material, and stockpile buckets are available. Operators have three transmissions from which to choose. An optional three-point hitch supplies 2,000 pounds of lift capacity 24 inches to the rear of lower-link points. For more details, circle (704) on the reply card.



PRO-GRADE SAW: Stihl American, Inc., Midland Park, N.J.

Here's a powerful lightweight saw designed specifically for the professional user. It is the 020AV-P, a slightly modified version of the popular 020AV model. The pro-saw has a safety hand guard and an elongated wrap-around handle, well-centered for superior balance. Another feature is the safety-recessed muffler which will make tree climbing saw men happy by preventing muffler burns. Standard equipment is the exclusive oilamatic-type chain and the built-in anti-vibration system. For more details, circle (705) on the reply card.



TREE FOOD: Jobe's Tree Food Spikes, Lexington, Ky.

Impress your customers with this new concept in tree fertilization. Tree food spikes are compacted fertilizer in a 16-8-8 analysis. Approximately one-third of the nitrogen is a long-lasting ureaform. The spikes come with a rubber cap to put on their head, for pounding into the ground. Rainwater does the rest. Thoroughly tested, the tree food spikes are reported to be "3 times faster" to use than prior methods for fertilizing trees. In addition, university tests have determined that the fertilizer reaches the root zone as fast as any other method used. For more details, circle (707) on the reply card.



WALK-BEHIND POWER BROOM: Jenkins Equipment Co., Dexter, Mich.

Model C-36 Sweepster is a push broom, snow shovel, hand rake and pitch fork all in one. Wherever a vigorous sweeping action is required, the easily transportable C-36 can be used. The 36 inch wide polypropylene brush has two speed ranges. The slower speed is used for indoor sweeping where blowing dust and flying debris are objectionable. The higher speed is used outdoors where up to 5 inches of snow, thatch, and other debris can be swept. The unit is self-propelled. Brush can be angled by fingertip controls. Brush is 26 inches in diameter, comprised of 20 individual discs and 19 spacers. A 5 HP gas engine with recoil starter and throttle control powers the rotary broom. Net weight is 235 pounds. For more details, circle (706) on the reply card.



MOBILIFT: Pitman Manufacturing Co., Div. A. B. Chance Co., Grandview, Mo.

MobiLift is a fully articulated aerial device that mounts on trucks as small as 54 inches (cab-to-axle). It's available in 24 and 28 foot ground-to-bucket floor heights, with steel booms only on the 24 footer and a choice of steel or Epoxiglas insulated upper boom on the 28 foot model. The unit is stable without outriggers. It can put 300 pound bucket payloads where the work is when larger units can't even get to it. Bucket controls are within easy reach of operator and have a protective guard to prevent accidental acuation. This unit is ideal for the arborist who cares for younger urban trees. For more details, circle (708) on the reply card.