

# HELP!

You have customers who need help — help cutting grass, weeds and brush in the summer months when you need help!

If your sales and profits slip during those slack (doldrum) summer months you can level out your picture by selling the self-propelled Jari Sickle Bar Mower to farmers, suburban land owners and institutions of all types.



Don't overlook a full profit margin opportunity. Get the facts — write:

**JARI DIVISION**  
Dept. J, Box 2075  
Mankato, Minn. 56001

For More Details Circle (116) on Reply Card

## ROOF RANGER Self-Propelled ... Built Rugged for Less Down-time

Tilt blade for heavy cutting, flatten for fine mowing. Equip with single caster for in-tight trimming; stationary front wheels for miles of mowing. (Optional riding cart). 24" cut, 5 h.p., or 26" cut, 7 h.p. Oil bath gear drive, blade clutch, cutting height adjustment, grass catcher extend usefulness and productivity. Roof Ranger self-propelled is the authority on hills, peaks, slopes, valleys.



## ROOF "400" Pushes Easier, Lasts Longer

Sturdy Roof "400" can cut dense 18" growth; can mow lawns smooth. Fine balance, easy rolling rubber-tired steel spoke wheels, adjustable handles, easy cutting height adjustment. The ideal mower for all heavy-duty commercial-type mowing and trimming. Blade clutch for easier starting the 5 h.p. engine, choice of stationary or swivel caster front end, choice of 21" or 24" cut. Belt driven blade protects engine, simplifies maintenance.



**ROOF Manufacturing Co.**

1011 W. HOWARD STREET, PONTIAC, ILLINOIS 61764

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## industry people on the move



**GEORGE LIECHTY**, named field sales manager for central and western U.S. for Hesston Corporation. **JIM BARDEN**, named field sales manager for eastern U.S. region. Will have responsibility for sales through distributors and supervising all related activities in marketing Hesston's grounds maintenance tractor.

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**WESLEY R. HALL** becomes regional sales manager for the Weather-matic division of Telsco Industries, Garland, Tex. Will provide dealer and distributor assistance and irrigation consultation in west coast states.

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**JOHN BING** to division manager of Jacobsen Mfg. Co. Rogers Division. He replaces C. D. Rogers. Rogers Division manufactures power sweepers, soil aerators, utility trailers and utility vehicles for off-highway use.

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**RICHARD W. FIELDS** appointed manager, Industrial Vegetation Control Department, Velsicol Chemical Corporation to head up marketing and development of chemicals for industrial brush and weed control.

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**JAMES H. KELLER** to serve as director of marketing for Hahn Corp. Will also assist in the design and installation of electronic data processing equipment for Hahn's three divisions.

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**VIRGIL MEIER** joined O. M. Scott & Sons research division in the plant breeding research group at Marysville, Ohio.

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**ROBERT M. COQUILLETTE** and **CARL N. GRAF** elected executive vice presidents of W. R. Grace & Co. Coquillettte will be responsible for corporate administration and Graf becomes deputy group executive of the company's Chemical Group.

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**W. L. MARLOW** appointed marketing manager, Seed Department, and **NICK LAZANEO** to dealer-consumer sales manager, Western Department for the Niagara Chemical Division of FMC Corporation.

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**CLAUDE MARSHALL** joins Nunes Turfgrass Nurseries, Calif. as sales representative for the southern California area.

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**MILTON D. WEST** becomes public relations manager for Ford Motor Company's Tractor and Implement Operations—North America. Will head up public relations programs involving Ford's line of farm, industrial, and lawn and garden tractors and equipment in U.S. and Canada.

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**EUGENE C. OKIN** named president of Walton Laboratories, a division of Beatrice Foods Company. Will continue as vice president-marketing for Melnor Industries and vice president of Turf Irrigation.

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**HENRY B. TILLOTSON** to director, procurement planning and research in the Toro Company's manufacturing services group. **ROBERT A. KENKEL**, former vice president for operations of Wheel Horse Products, Inc. succeeds Tillotson as director of engineering and manufacturing for Toro.

WEEDS TREES and TURF