

Introducing a New Era
in turf maintenance...

Myers new TurfLine Sprayers



This is the TL10ETMG, headliner of the new Myers TurfLine Sprayers. It's designed specifically for eliminating weeds, fungus and insects. It also reduces labor, saves time and lets you get on with other work. If turf, shrubs and trees are your responsibility, it'll pay you to look at this one. It includes features like these:

- Hi-floatation tires for minimum ground compaction. Distributes weight evenly for a smooth ride over all kinds of terrain.
- Adjustable fast hitch makes it usable with tractors and carts.
- Molded fiberglass tank (100 gallon capacity) has prop-type agitator and built-in sight gauge.
- Plunger type spray pump (10 GPM at 300 PSI) handles liquids as well as wettable powders.
- Boom covers 15-foot spray swath, uses nylon, drip-proof diaphragm check nozzles, folds and stores on built-in arresting hooks.
- Has convenient hose connections for high pressure spray gun work.

Thoroughly field proven, this unit has already shown people in all parts of the country how to handle their grounds maintenance jobs efficiently and economically. Shouldn't you look into this one now? See your Myers TurfLine Dealer or write today for our new catalog.

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Industry Executive Predicts Brighter Chemical Future

A spokesman for the agricultural chemicals industry has predicted a swing in public opinion toward a more reasonable outlook on the use of pesticides.

Harold L. Straube, vice president and general manager of the Agricultural Chemical Division of Stauffer Chemical Company, said that a reversal from the extremist views against pesticides is forthcoming. He based his predictions on four theories:

1. House passage of a new Federal pesticide control act that "does not represent extremes but promotes, instead, a common-sense middle ground in which the industry, responsible environmentalists and the government can work together."

2. Recognition by industry of the need for products that are ecologically safe.

3. Realization by the general public that the benefits of modern living also involve certain environmental risks.

4. More effective communication between the pesticide industry and the press.

Pesticide producers must not repeat past industry mistakes, warned Straube. He cited a communications breakdown with the general public and a lack of response to changing social needs as a notable industry mistake.

"We did not get our story across," he said. "We felt we could let our scientists answer questions that arose, and eventually people would understand the basic truths about pesticides." But the public was not aware of the benefits produced by agricultural chemicals.

"... If pesticides were withdrawn from U.S. agricultural production ... the price of farm products would likely increase by 50 to 75 percent," he said.

This message is now beginning to reach the public, the Stauffer executive pointed out. Consumers are becoming more practical. "The consumer simply isn't willing to go back and put up with the inconveniences he took for granted 10 and 20 years ago, but with one important difference: He wants the benefits—but at less and less risk to him and his environment. Products that meet these new requirements are now appearing on the market with more and more frequency."