WEEDS TREES and TURF

Volume 11, No. 1

January, 1972

James A. Sample

Arthur V. Edwards Editorial Director

Eric Lindsay
Advertising Production

Hugh Chronister President and Publisher

Dan M. Humphrey Vice-President, Advertising

> D. D. Langley Director of Circulation

ADVERTISING SALES OFFICES

Cleveland, Ohio 44102 9800 Detroit Ave./216+651-5500 William Schmunk

Chicago, Illinois 60601 333 N. Michigan Ave./312+236-9425 John Kielp

> Shawnee Mission (Kansas City), Kansas 66202 6811 W. 63rd St./913+722-5900 Austin Schnacke

New York, New York 10017 757 Third Ave./212+421-1350 Russell Bandy

Los Angeles, California 90005
The Eschen Company
3142 Wilshire Blvd./213+382-8391
Henry Eschen

San Francisco, California 94104 The Eschen Company 57 Post St./415+781-7440 Rod MacDonald

Integrated Land Development	8
How the recipe for success in Florida combines golf courses, water, housing, hotels and green areas into multiple land use.	
Nozzles and Spray Systems	10
An analysis of nozzles and nozzle materials by Donald R. Weber, Spraying Systems Company.	
Effects of Weed Control on the Environment	14
W. A. Harvey, extension environmentalist, University of California reviews the effect herbicides have on our environment.	
Match Tree Selection To Use Area	20
With a changing environment, trees should be planted that will resist pollution hazards. William H. Collins of the Cole Nursery Company, Inc. reports on this current issue.	
Fifth Annual Show and Tell	24
A report on the annual Ohio Turfgrass Conference and Show.	
A Sod Producer's Two Goals	31
Quality sod produced as rapidly and as efficiently as possible are the objectives of the sod producer reports Richard E. Schmidt, associate professor of agronomy, Virginia Polytechnic Institute.	
Editorial 4 New Products	
Government Business News 7 Classified 6 Industry People on the Move	
Meeting Dates 23 Advertisers Index	42
Sod Industry Section 30 Trimmings	42

The Cover

Arvida Corporation, a land development firm headquartered in Miami, has developed 34,000 acres of Southeastern Florida into a beautiful example of multiple land use. Our cover represents the integration of water systems, trees, fairways, blue skies and Florida sunshine.

WEEDS TREES and TURF is published monthly by The Harvest Publishing Company, subsidiary of Harcourt Brace Jovanovich, Inc. Executive, editorial headquarters: 9800 Detroit Ave., Cleveland, Ohio 44102.

Single Copy Price: \$1.00 for current and all back issues. Foreign \$1.50.

Subscription Rates: WEEDS TREES AND TURF is mailed free, within the U.S. and possessions and Canada, to qualified persons engaged in the vegetation care industry and related fields in controlled circulation categories. Non-qualified subscriptions in the U.S. and Canada are \$10.00 per year; other countries, \$12.00 per year. Controlled circulation postage paid at Fostoria, Ohio 44830.

Copyright [©] 1972 by The Harvest Publishing Company



Member American Business Press Business Publications Audit

